

IIDA

2023 Northern
Pacific Chapter
Patron Drive
Oct. 24 - Dec. 16

NORTHERN PACIFIC CHAPTER SPONSORSHIP

PATRON
BENEFITS
PACKAGE

2023

IIDA
NORTHERN PACIFIC
chapter

IIDA Northern Pacific Chapter
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MEET OUR CHAPTER LEADERSHIP

To Our Potential Chapter Patrons,

On behalf of the IIDA Northern Pacific Chapter Board and members at large, we thank you for your continued support of our award winning Chapter. Our success has come from the dedicated efforts of many individuals who believe that IIDA is the best way to bring professional development, education, industry recognition, networking and philanthropic opportunities to our design community. In 2023 we look forward to bringing back Product Runway, continuing the efforts of our Advocacy team, and the official launch of our newest City Center in Vancouver B.C.!

Our Chapter executes many different types of events each year across Washington, Idaho, Alaska, British Columbia and Alberta, which are funded primarily by our Chapter Patrons. We could not do it without you! We sincerely thank our returning Chapter Patrons for their continued support and appreciate the value you bring to our Chapter through not only monetary donations, but also the many hours your employees volunteer their time on our committees.

For those companies who are considering supporting our Chapter, we know you'll find immense value in our programming, events, networking, and business development opportunities with our 400+ members across our regions in Seattle, Spokane, Boise, and Vancouver B.C.. We continue to develop new Patron benefits for our programs and earmarks, as well as enhancing our digital perks. This year we continue your ability to earmark funds for the events, awards and programs that you want to support. We have five Patron levels that vary by contribution amount and benefits, so that you have many choices when deciding how to support IIDA NPC.

In this package you will find an introduction to our offerings for 2023. Our hope is that this package can be a reference to you for specific events and items you might want to earmark throughout the year, as well as contact information for our board members who are available to answer any questions you might have. We will continue our digital earmark selection process this year, and are excited to introduce a digital commitment form as well. Follow the link on the last page of this package. After we receive your completed commitment form, links to select your earmarks will be sent throughout November and early December, distributed in increments starting with Patrons committed to Title and continuing through those who committed to Bronze. We are grateful for your support as a 2023 patron, and are looking forward to the new year!

Kendra Shea

Kendra S. Shea, NCIDQ, IIDA
2022-2023 IIDA Northern Pacific Chapter President

Why IIDA?

"IIDA has been a vital part of my career path, and been a support system throughout. Since joining as a student I have found a community of designers working together to help build up not only individual designers to be leaders, but promote and uplift the Interior Design profession as a whole."

- Kendra Shea, IIDA, NCIDQ, President



From left to right:
President Elect Sarah Larson, President Kendra Shea, Immediate Past President Jessica Cody at the 2022 Summer CLC at IIDA HQ in Chicago

2022-2023 BOARD OF DIRECTORS

PRESIDENT	KENDRA SHEA, IIDA
PRESIDENT ELECT	SARAH LARSON, IIDA
PRESIDENT ELECT ELECT	OPEN POSITION
IMMEDIATE PAST PRESIDENT	JESSICA CODY, IIDA
VP ADVOCACY	ZACH JENSEN, IIDA
VP CAMPUS CENTERS	JENNIFER COLLINS, IIDA
VP CITY CENTERS	WHITNEY VALERIO, IIDA
VP COMMUNICATIONS	KACY JONES, IIDA
VP MEMBERSHIP	TODD JOHNSON, IND. IIDA
VP PROFESSIONAL DEVELOPMENT	MARIT PINKOSKE, IIDA
VP SIGNATURE EVENTS	MATT THOMPSON, IND. IIDA
VP SPONSORSHIP	JESSICA HOLMAN, ASSOC. IIDA
DIRECTOR - SEATTLE CITY CENTER	OPEN POSITION
DIRECTOR - SPOKANE CITY CENTER	DANITA HAMMOND, IND. IIDA
DIRECTOR - BOISE CITY CENTER	KATIE EDWARDS, IIDA
DIRECTOR - VANCOUVER BC CITY CENTER	SARA NAMDARIAN, INT. IIDA
DIRECTOR - PUGET SOUND CAMPUS CENTER	KENDYL SMITH, ASSOC. IIDA
DIRECTOR - INLAND NORTHWEST CAMPUS CENTER	OPEN POSITION
DIRECTOR - ADMINISTRATIVE	ANDREA VANDERLENDE, IND. IIDA
DIRECTOR - FINANCE	JAYSUN KELLY, ASSOC. IIDA
DIRECTOR - SIGNATURE EVENTS	LYNN NELSON, IND. IIDA

Why IIDA?

"I've been involved with IIDA Advocacy for the last couple of years and look forward to continuing the great work our whole team has been doing as President Elect. We have a devoted chapter that is committed to many avenues that support the growth of our profession - design excellence and advocacy - to just name a few! It will be so exciting to continue to see our chapter grow, and help with that in any way I can!"

- Sarah Larson, IIDA, NCIDQ, President Elect

IIDA NORTHERN PACIFIC FEATURED EVENTS

Why IIDA?

"I am an active member of IIDA because it amplifies advocacy of interior design and professional development. It provides a connection to a community that shares my passion for the profession."

- Jessica Cody, IIDA, NCIDQ, Immediate Past President

CHAPTER SIGNATURE EVENTS

RISE

Spring

RISE, It's a new design day. RISE, an inspirational breakfast keynote featuring the insights of nationally recognized thought leaders from within and beyond the design industry, was launched in 2015 in both Seattle and Spokane to great success. Only in Seattle this year, this early morning event includes a coffee and networking hour, the keynote presentation, and is followed by a question and answer discussion.

Product Runway

Spring

After a nine year hiatus, we're back! Get ready for the fifth iteration of this iconic, repeatedly sold out event. This year's runway will alter your perspective. A&D Design Teams are randomly paired with a Product Manufacture/Dealer and challenged to design couture fashion constructed out of interior finish materials. The runway will be judged during a LIVE extravaganza May 2023!



TOAST!

Summer

Pop a cork and help celebrate a year of accomplishments around the chapter with the IIDA Board, its Members, Volunteers, and Patrons. This gathering honors past and future IIDA Board Presidents and graciously thanks those who dedicate their time and talent to serving as IIDA Board Members and Volunteers. With so many festivities extended multiple days in two city centers, this Board meeting is like no other as there is plenty of food and festivity to last the entire year!

INawards

Fall

A celebration of design excellence and the multi-faceted profession of interior design, this juried design competition is held in Seattle. Design firms from the entire Northern Pacific Chapter are encouraged to submit their best work that is evaluated, judged and awarded by internationally recognized professionals from a variety of design disciplines. This annual gala is complete with a seated awards presentation and cocktail reception.

PROFESSIONAL DEVELOPMENT

Forums, Coffee Chats & Workshops

Hybrid

Something we learned how to do well over the last couple of years is hybrid events. The Pro Dev team has remained mostly hybrid with options to attend events in person or virtually. Coffee chats are typically a more intimate conversation between a couple of people. Forums generally include a panel and moderator. Workshops include topics that provide tips and tricks. Come and network at these events while learning something new and keeping up on industry trends!



CAMPUS CENTER EVENTS

Student Design Charette

This is a chance for students to showcase their abilities in a one day, hands on design charette! Teams are comprised of students from our chapter's local schools, coming together to work towards a solution. Each team presents their solution to a jury of esteemed designers, architects, and industry leaders. The first place team moves on to the Regional Design Charette and has the opportunity to win a trip to the finals held at Neocon.



Student Portfolio Academic Awards

This award provides students a platform to receive public recognition for the hard work they have put into their portfolios. Every student, regardless of winning one of the three awards, will receive feedback so they can continue to enhance their portfolios for internships and full time design positions.

ADVOCACY

Advocacy Chats

Seattle, Spokane, Boise

This year our VP of Advocacy will be coming to YOU! With stops in three of our City Centers, we will continue to learn more about being advocates for the profession while learning next steps. We will come together to keep up with current best practices as they relate to environmental stewardship, social responsibility, and understanding how interior design legislation impacts the profession. We will find opportunities to share that knowledge with others and learn how to have conversations with senior leadership.

CITY CENTER EVENTS

Member Appreciation Event

Boise

This event is a chance for Boise members and patrons to get together for a low key evening, celebrating the gorgeous Boise summer, and thanking them for their dedication to the City Center. Over the years it has taken different forms from Designer Derby, to the Shakespeare Festival, to 2020 Succs! (a succulent class), but no matter the theme, this summer event is sure to be a good time bringing people together.

Summer Social

Spokane

Reimagined in 2022 with an epic lawn games tournament at the historic Glover Mansion, the Spokane City Center summer event is always a good time with amazing industry friends. Previously we have cruised the lake, and there will be more fun in store for the party in 2023.

Holiday Parties

Seattle, Spokane, Boise, Vancouver B.C.

A favorite in every City Center, our chapter looks forward to the holiday parties all year long. We celebrate together at the end of the year in cool spaces, over drinks, and with highly anticipated raffle prizes. And, as our newest City Center, we expect Vancouver B.C. will be joining in the festivities this year.



2023 PATRON BENEFITS

10% of all Chapter Patron funds will go to fund Chapter Operating Costs as well as additional Programming. The remaining 90% of funds for all Chapter Patron Levels, can be earmarked for various Chapter events at your discretion. Please note: any earmarking dollars not allocated before the 2023 year will be assigned to remaining earmarks at the discretion of the IIDA NPC Board.

	TITLE	PLATINUM	GOLD	SILVER	BRONZE	
	\$12,000 USD (\$10,800 available to earmark)	\$8,000 USD (\$7,200 available to earmark)	\$6,000 USD (\$5,400 available to earmark)	\$4,000 USD (\$3,600 available to earmark)	\$1,500 USD (\$1,350 available to earmark)	
PUBLICITY	<p>Website Homepage: Company listed in footer</p> <p>Patron Webpage: Company listed with live link to company URL</p> <p>QuickNews E-blast: Company listed at footer</p> <p>(1) intro to the company (100 words max) in Patron Spotlight</p> <p>Non-IIDA event advertisements under the Industry section</p> <p>Stand-alone e-blast advertisement to our email database* (3)</p> <p>Social Media: IIDA NPC Instagram account takeover for 1 day**</p> <p>Patron Showcase on IIDA NPC Instagram account** (12) Slides</p>	<p>Logo in Title only slideshow</p> <p>Logo listed first with up to (3) contacts</p> <p>Logo listed first</p> <p>YES</p> <p>Unlimited, up to 4 weeks per event</p> <p>(1)</p> <p>YES</p> <p>(8) Slides</p>	<p>Logo first in Platinum / Gold slideshow</p> <p>Logo listed second with up to (2) contacts</p> <p>Logo listed second</p> <p>YES</p> <p>Unlimited, up to 4 weeks per event</p> <p>(1)</p> <p>YES</p> <p>(8) Slides</p>	<p>Logo second in Platinum / Gold slideshow</p> <p>Logo listed third with up to (1) contact</p> <p>Logo listed third</p> <p>YES</p> <p>Unlimited, up to 4 weeks per event</p> <p>YES</p> <p>(4) Slides</p>	<p>Name first in Silver / Bronze slideshow</p> <p>Name listed fourth</p> <p>Name listed fourth</p> <p>YES</p> <p>(5), up to 4 weeks per event</p> <p>(2) Slides</p>	<p>Name second in Silver / Bronze slideshow</p> <p>Name listed fifth</p> <p>Name listed fifth</p> <p>YES</p> <p>(3), up to 4 weeks per event</p> <p>(1) Slide</p>
PERKS	<p>Meetings: Host (1) IIDA NPC Board Meeting. YES Your company can present to the Board for the first 10 minutes</p> <p>Events & Programs: Early earmarking*** (1) IIDA hosted Patron Meet & Greet**** (1) (1) IIDA hosted CEU of your topic choice**** (1)</p> <p>Other: Option to feature sub-brand in event specific earmark recognition (logo & verbal) YES</p> <p>Option to earmark toward cost of IIDA Memberships***** (3) memberships</p> <p>Chapter Patron logo that can be used in your email signature YES - Title</p> <p>Free job postings on our website Unlimited</p>	<p>YES</p> <p>Second option earmark</p> <p>(1)</p> <p>YES</p> <p>(2) memberships</p> <p>YES - Platinum</p> <p>Unlimited</p>	<p>YES</p> <p>Second option earmark</p> <p>(1)</p> <p>YES</p> <p>(2) memberships</p> <p>YES - Gold</p> <p>Unlimited</p>	<p>Third option earmark</p> <p>Fourth option earmark</p> <p>YES - Silver</p> <p>Unlimited</p>	<p>Fifth option earmark</p> <p>YES - Bronze</p> <p>Unlimited</p>	
RECOGNITION	<p>Company on slide show (all Signature Events & programs) Logo listed first</p> <p>Company on Event Communications Logo listed first</p> <p>Name tag holder with Ribbon available for use at Sig Events YES</p>	<p>Logo listed after Title</p> <p>Logo listed after Title</p> <p>YES</p>	<p>Logo listed after Platinum</p> <p>Logo listed after Platinum</p> <p>YES</p>	<p>Logo listed after Gold</p> <p>Logo listed after Gold</p> <p>YES</p>	<p>Logo listed after Silver</p> <p>Logo listed after Silver</p> <p>YES</p>	
FREE TICKETS	<p>INawards tickets (5) tickets (\$325 max value)</p> <p>TOAST! tickets (5) tickets (\$250 max value)</p> <p>RISE tickets (2) tickets (up to \$180 value)</p> <p>Value: \$755 in free tickets</p>	<p>(4) tickets (\$260 max value)</p> <p>(3) tickets (\$150 max value)</p> <p>(2) tickets (up to \$180 value)</p> <p>Value: \$590 in free tickets</p>	<p>(3) tickets (\$195 max value)</p> <p>(2) tickets (\$100 max value)</p> <p>Value: \$295 in free tickets</p>	<p>(2) tickets (\$130 max value)</p> <p>(1) tickets (\$100 max value)</p> <p>Value: \$230 in free tickets</p>	<p>(1) ticket (\$50 max value)</p> <p>Value: up to \$50 in free tickets</p>	

PUBLICITY

* Must be scheduled at least 4 weeks in advance with our VP of Communications.

** Must be provide to VP of Communications when requested in order to be posted

PERKS

*** 2023 earmarks will have a tiered opening based on Patron level, beginning with Title. Once your Patron level is open, it will remain open throughout the rest of the Patron drive. In order to receive the earliest earmarking date, please complete your commitment forms by November 11, 2022.

**** Not to exceed \$800 budget. Must be scheduled at least 16 weeks in advance.

***** Must be requested at time of Chapter Patron commitment and used for someone in your company.

RECOGNITION

FREE TICKETS

***** Any requests to trade tickets for City Center Event tickets must be made at time of Chapter Patron commitment. Tickets may only be traded for the same quantity of tickets.

2023 EARMARK OPPORTUNITIES

CHAPTER-WIDE PROGRAMS (Supports all City Centers)

SIGNATURE EVENTS

RISE Seattle (SPRING)

- \$2500 EMCEE SPONSOR
- \$1750 BREAKFAST SPONSOR
- \$1500 COFFEE SPONSOR
- \$1500 CENTERPIECE SPONSOR
- \$1000 FIRST TIER EVENT SPONSOR
- \$750 SECOND TIER EVENT SPONSOR
- \$500 THIRD TIER EVENT SPONSOR
- \$250 FOURTH TIER EVENT SPONSOR



Note: Patron earmark dollars cannot be used for RISE table sales. Table sales are a separate purchase and open to all companies who want to sponsor this event.

PRODUCT RUNWAY (SPRING)

- \$3000 VIP EVENT SPONSOR
- \$2500 PHOTO BOOTH SPONSOR
- \$800 FIRST TIER EVENT SPONSOR
- \$500 SECOND TIER EVENT SPONSOR
- \$250 THIRD TIER EVENT SPONSOR



Note: Additional opportunities to support Product Runway will be available through the PR committee. Patron earmark dollars cannot be used for these additional opportunities.

TOAST! Seattle & Boise (SUMMER)

- \$2500 SEATTLE PHOTO BOOTH SPONSOR
- \$2500 VIDEOGRAPHER SPONSOR
- \$1500 SEATTLE BAR SPONSOR
- \$1500 SEATTLE CATERING SPONSOR
- \$1500 SEATTLE DJ SPONSOR
- \$1500 ENTERTAINMENT SPONSOR
- \$1250 SEATTLE SIGNATURE COCKTAIL SPONSOR
- \$1250 CHAMPAGNE TOAST SPONSOR
- \$1000 AV SPONSOR
- \$750 BOISE CATERING SPONSOR
- \$500 BOISE SIGNATURE COCKTAIL SPONSOR
- \$500 DECOR SPONSOR
- \$1000 FIRST TIER EVENT SPONSOR
- \$750 SECOND TIER EVENT SPONSOR
- \$500 THIRD TIER EVENT SPONSOR
- \$250 FOURTH TIER EVENT SPONSOR



INAWARDS (FALL)

- \$2500 PHOTO BOOTH SPONSOR
- \$2500 VIP PRE-EVENT SPONSOR
- \$2500 JURY DINNER SPONSOR
- \$2500 STAGE DISPLAY SPONSOR
- \$2000 JURY DELIBERATION SPONSOR
- \$1750 CATERING SPONSOR
- \$1750 BAR SPONSOR
- \$1500 ENTERTAINMENT SPONSOR
- \$1500 DECOR SPONSOR
- \$1500 AWARDS SPONSOR*
- \$1250 AV SPONSOR
- \$1250 SIGNATURE COCKTAIL SPONSOR
- \$1000 FIRST TIER EVENT SPONSOR
- \$750 SECOND TIER EVENT SPONSOR
- \$500 THIRD TIER EVENT SPONSOR
- \$250 FOURTH TIER EVENT SPONSOR



*Note: Awards sponsor is recognized for their financial contribution allowing the chapter to have physical awards. Sponsor is not responsible for design / procurement of awards.

MEMBERSHIP

MEMBERSHIP SPONSORSHIPS

- \$1000 PROFESSIONAL MEMBERSHIP SPONSOR
- \$750 ASSOCIATE MEMBERSHIP SPONSOR
- \$750 INTERNATIONAL MEMBERSHIP SPONSOR
- \$500 STUDENT MEMBERSHIP SPONSOR

MEMBER MIXERS

- \$750 FIRST TIER EVENT SPONSOR
- \$500 SECOND TIER EVENT SPONSOR

MEMBERSHIP APPRECIATION EVENT

- \$1000 FIRST TIER EVENT SPONSOR
- \$750 SECOND TIER EVENT SPONSOR
- \$250 THIRD TIER EVENT SPONSOR

ANNIVERSARY GIFTS & WELCOME KITS

- \$500 ANNIVERSARY GIFT SPONSOR
- \$250 WELCOME KIT SPONSOR

ADVOCACY

INTERIOR DESIGN ADVOCATE

- \$2000 FIRST TIER SPONSOR
- \$1000 SECOND TIER SPONSOR
- \$500 THIRD TIER SPONSOR
- \$250 FOURTH TIER SPONSOR

Our Interior Design Advocate sponsors will support the work of our VP of Advocacy. This year they plan to travel to multiple city centers, hold Advocacy Meet Ups, and host CEUs. Your sponsorship will help to cover the costs of this programming as well as travel.

PROFESSIONAL DEVELOPMENT

NCIDQ PROGRAM (SPRING)

- \$750 FIRST TIER SPONSOR
- \$500 SECOND TIER SPONSOR
- \$250 THIRD TIER SPONSOR

COFFEE CHAT

- \$500 FIRST TIER SPONSOR
- \$250 SECOND TIER SPONSOR

FORUM

- \$1000 FIRST TIER SPONSOR
- \$500 SECOND TIER SPONSOR

PRO DEV WORKSHOP

- \$1500 FIRST TIER SPONSOR
- \$750 SECOND TIER SPONSOR

DIVERSITY, EQUITY, INCLUSION

DE&I LISTENING SESSIONS

- \$1000 FIRST TIER SPONSOR
- \$500 SECOND TIER SPONSOR
- \$250 THIRD TIER SPONSOR

Continuing to work with our DE&I consultant, the Chapter will work to design and facilitate two virtual listening sessions. More to come!

LEADERSHIP DEVELOPMENT

WINTER BOARD RETREAT

- \$1500 VENUE / HAPPY HOUR SPONSOR
- \$1250 DINNER SPONSOR
- \$1000 TRAVEL SPONSOR
- \$750 LUNCH SPONSOR
- \$500 BREAKFAST SPONSOR

SUMMER BOARD RETREAT

- \$1000 TRAVEL SPONSOR
- \$500 LODGING SPONSOR
- \$500 MEAL SPONSOR

WINTER CLC

- \$500 LODGING SPONSOR
- \$500 TRAVEL SPONSOR

SUMMER CLC

- \$500 LODGING SPONSOR
- \$500 TRAVEL SPONSOR

WESTERN REGIONAL CLC

- \$500 LODGING SPONSOR
- \$500 TRAVEL SPONSOR

AWARD PROGRAMS

EMERGING PROFESSIONAL AWARD

- \$1500 EMERGING PROFESSIONAL AWARD SPONSOR

NCIDQ REIMBURSEMENT AWARD

- \$1500 NCIDQ AWARD SPONSOR

LIFE LONG LEARNING AWARD

- \$750 LIFE LONG LEARNING AWARD SPONSOR

The Life Long Learning Award is a new award designed to support members in their career growth and is not limited to a specific industry credential. Applicants may submit their one industry related credential of choice that helps to advance their career through education and knowledge. Opportunities can include, but are not limited to, study materials and testing for a professional certification or accreditation (excludes NCIDQ), conference attendance (excludes NeoCon), and software training.

Why IIDA?

"I prioritize IIDA events over other industry happenings because this is a collection of people who care about the design profession like I do, both designers and industry friends alike. This is where my people are!"
- Randi Thomas, IIDA, Past President

Why IIDA?

"Joining IIDA as a student and remaining involved as a professional has given me a constant community of friends and colleagues within the industry who share my passion for design and the profession. I love that our chapter offers numerous opportunities for professional and leadership development."

- Jessica Holman, Assoc. IIDA, VP of Sponsorship

2023 EARMARK OPPORTUNITIES

CITY CENTER & CAMPUS CENTER PROGRAMS

Why IIDA?

"We value the community, collaboration, and resources that the IIDA NPC chapter provides within our region. Our company's and IIDA's values are aligned which creates a natural partnership to support our industry."

- Concentric, Gold Level Patron

SEATTLE

HOLIDAY PARTY

- \$2500 PHOTO BOOTH SPONSOR
- \$1750 BAR SPONSOR
- \$1500 DJ SPONSOR
- \$1250 CATERING SPONSOR
- \$500 RAFFLE SPONSOR
- \$500 FIRST TIER EVENT SPONSOR
- \$250 SECOND TIER EVENT SPONSOR
- \$100 THIRD TIER EVENT SPONSOR

SPOKANE

ZEROLANDFILL

- \$500 MAIN EVENT SPONSOR
- \$300 ATTENDEE SWAG SPONSOR
- \$250 FIRST TIER EVENT SPONSOR
- \$100 SECOND TIER EVENT SPONSOR
- \$50 THIRD TIER EVENT SPONSOR

SUMMER SOCIAL

- \$1500 MAIN EVENT SPONSOR
- \$1000 BEVERAGE SPONSOR
- \$750 FIRST TIER EVENT SPONSOR
- \$500 SECOND TIER EVENT SPONSOR
- \$250 THIRD TIER EVENT SPONSOR

DAY OF SERVICE

- \$250 DAY OF SERVICE SPONSOR

SPOKANE CITY CENTER MEET UP (WINTER)

- \$500 FIRST TIER EVENT SPONSOR
- \$100 SECOND TIER EVENT SPONSOR
- \$50 THIRD TIER EVENT SPONSOR

SPOKANE CITY CENTER MEET UP (FALL)

- \$500 FIRST TIER EVENT SPONSOR
- \$100 SECOND TIER EVENT SPONSOR
- \$50 THIRD TIER EVENT SPONSOR

HOLIDAY PARTY

- \$2000 MAIN EVENT SPONSOR
- \$1000 BEVERAGE SPONSOR
- \$750 FIRST TIER EVENT SPONSOR
- \$500 SECOND TIER EVENT SPONSOR
- \$250 THIRD TIER EVENT SPONSOR

BOISE

ZEROLANDFILL

- \$500 MAIN EVENT SPONSOR
- \$300 ATTENDEE SWAG SPONSOR
- \$250 FIRST TIER EVENT SPONSOR
- \$100 SECOND TIER EVENT SPONSOR
- \$50 THIRD TIER EVENT SPONSOR

MEMBERSHIP APPRECIATION EVENT

- \$250 FIRST TIER EVENT SPONSOR
- \$100 SECOND TIER EVENT SPONSOR
- \$50 THIRD TIER EVENT SPONSOR

COFFEE CHATS

- \$250 FIRST TIER EVENT SPONSOR
- \$100 SECOND TIER EVENT SPONSOR
- \$50 THIRD TIER EVENT SPONSOR

STUDENT EVENT

- \$300 STUDENT HEAD SHOT SPONSOR
- \$250 FIRST TIER EVENT SPONSOR
- \$100 SECOND TIER EVENT SPONSOR
- \$50 THIRD TIER EVENT SPONSOR

FALL FESTIVAL

- \$250 FIRST TIER EVENT SPONSOR
- \$100 SECOND TIER EVENT SPONSOR
- \$50 THIRD TIER EVENT SPONSOR

HOLIDAY PARTY

- \$500 MAIN EVENT SPONSOR
- \$250 FIRST TIER EVENT SPONSOR
- \$100 SECOND TIER EVENT SPONSOR
- \$50 THIRD TIER EVENT SPONSOR

CALL FOR VOLUNTEERS!

You might have noticed that our Seattle City Center and Inland NW Campus Center have minimal events planned for 2023. In order to support additional programming, we need your help! We are looking for volunteers in all locations and with varying time commitments. If you are interested in joining a committee, volunteering at an event day of, or becoming part of the Board, please reach out to our VP of Membership: iidanpc.members@gmail.com

VANCOUVER B.C.

CITY CENTER EVENT

- \$1000 FIRST TIER EVENT SPONSOR
- \$750 SECOND TIER EVENT SPONSOR
- \$500 THIRD TIER EVENT SPONSOR
- \$250 FOURTH TIER EVENT SPONSOR

Additional opportunities to support our Vancouver B.C. City Center coming soon!

Unfortunately there are some business and license requirements that our Chapter needs to have in place before we can officially have Patrons in Canada. Therefore, we are starting small for 2023 and a supplemental package for the Vancouver B.C. City Center requesting additional funds will be launched early next year. Please let us know if you'd like to receive this information when you submit your Commitment for 2023. Please Note: The package will be new money in addition to the amount paid for your 2023 Patronage.



Why IIDA?

"IIDA allows Wilsonart to understand the "pulse" of the industry, connect with industry leaders and build relationships. I enjoy building friendships and the continual learning our industry and the IIDA community nurtures and provides."

- Wilsonart, Platinum Level Patron

COMBINED CAMPUS CENTER

WESTERN REGIONAL CHARETTE (LOCAL)

- \$1000 STUDENT MEALS SPONSOR
- \$750 FIRST TIER SPONSOR
- \$500 SECOND TIER SPONSOR
- \$250 THIRD TIER SPONSOR

STUDENT PORTFOLIO ACADEMIC AWARD

- \$2500 SPAA AWARD SPONSOR

EDUCATORS ROUND TABLE

- \$250 EDUCATORS ROUND TABLE SPONSOR

TX/OK SHIFT STUDENT CONFERENCE

- \$250 SHIFT STUDENT SPONSOR

INLAND NW CAMPUS CENTER

INWCC MEET & GREET

- \$250 FIRST TIER SPONSOR
- \$150 SECOND TIER SPONSOR

PUGET SOUND CAMPUS CENTER

PSCC PLANNING RETREAT

- \$250 PLANNING RETREAT SPONSOR

BUILT ENVIRONMENT TOUR

- \$500 FIRST TIER SPONSOR
- \$250 SECOND TIER SPONSOR

SEATTLE DESIGN CENTER CAREER DAY

- \$500 SDC STUDENT CAREER DAY SPONSOR

PRO DEV WORKSHOP

- \$500 WORKSHOP SPONSOR

END OF THE YEAR NETWORKING SOCIAL

- \$500 FIRST TIER SPONSOR
- \$250 SECOND TIER SPONSOR

HOLIDAY DAY OF SERVICE

- \$250 DAY OF SERVICE SPONSOR

FREQUENTLY ASKED QUESTIONS

IIDA NPC PATRON DRIVE

Why IIDA?

"I love how IIDA connects and supports the design community with engaging forums and professional development outlets to promote thought-leaders in our industry."
 - Heather Tierney, IIDA, Past President

IMPORTANT DATES

- 11/11/22 Online Commitment Form due to guarantee participation in Early Earmarking.
- 11/14/22 Early Earmarking begins based on Patron level selected.
 - Title - 11/14
 - Platinum - 11/17
 - Gold - 11/28
 - Silver - 12/1
 - Bronze - 12/5
- 12/16/22 Final deadline to submit Commitment (online via Google Forms) and receive link to earmark.
- 12/30/22 Company logo and blurb for QuickNews due.
- 12/30/22 Earmarking closes.
- 1/27/23 Full annual payment or first quarterly payment due.

LEVELS

- \$12,000 USD Title Patron Level
- \$8,000 USD Platinum Patron Level
- \$6,000 USD Gold Patron Level
- \$4,000 USD Silver Patron Level
- \$1,500 USD Bronze Patron Level

PATRON DRIVE FAQs

How and where do I sign up?

Once you have selected your Patron level, please use this link to formally sign up: [ONLINE COMMITMENT FORM](#)

What do I need to submit my Online Commitment Form?

Name, Company Info, Patron Level. We will also require your company logo in a vector file (.eps preferred) and an introduction to your company (100 words max) for our QuickNews (e-newsletter) Patron Spotlight. Feel free to upload now, otherwise we will reach out for them in the upcoming weeks. These will be due by December 30, 2022.

Where do I select my earmarks?

A link to sign up for earmarks will be sent out to each Patron level (starting with Platinum) in mid-November. If you sign up after earmarking has begun for your Patron level, a link will be sent to you within three days.

What happens to the money if I don't earmark?

NEW THIS YEAR: In order to be sure all of our programming is fully funded (especially those in the beginning of the year), if there are any funds remaining unallocated at the closing of the Earmarking window, you give express permission for the IIDA NPC Board to allocate those funds at their discretion to any remaining earmarks. You will still receive the applicable recognition for the earmarks assigned to you.

What if I want to support additional programming in Vancouver B.C.?

While submitting your Online Commitment Form, please select the option to receive more information when it becomes available.

How and when do I pay?

You will select your payment options when you fill out the online commitment form. You can have an invoice for check mailed or emailed to you or you can request an eventbrite link to pay via credit card. Please note there is an additional 5.5% processing fee for credit card payment). Payment is due starting in January 2023.

Do I get free tickets for signing up as a Patron?

Some Patron levels do get free tickets to Signature Events. Please refer to the Patron Benefits page. Additional tickets may be given out at the discretion of the event committee.

PATRON, SPONSOR, MEMBER

As a **Chapter Patron** your financial support allows our Chapter to provide and participate in programming and events. You can earmark 90% of your contributions towards programming and events without spending any additional dollars beyond your Patron level. Earmarking allows Patrons to receive thanks for programs that they opt to support with their Patron dollars. They also receive ongoing recognition through out the year at all Signature Events and in our digital marketing. Your company can be a Patron without you being an IIDA Member.

Event Sponsors are not typically Chapter Patrons. They miss out on all of the annual benefits Chapter Patrons receive including early earmarking for your preferred sponsorship opportunities. Event Sponsors support the production and execution of events and programs throughout the calendar year and get recognized at those events only. It is possible that some events and programming have enough funding from our Patrons that we don't need additional new money Sponsors. Event Sponsors do not have to be IIDA Members.

As a **Member of IIDA**, you are a Member of the overall International organization. Members are eligible to register to attend events in any IIDA Chapter at the Member price and all additional Membership benefits as listed on the HQ website: www.iida.org/membership
 If you are an IIDA Member, you are not automatically a Chapter Patron or Sponsor. If you are a Chapter Patron, you are not automatically an IIDA Member.

We hope that you will consider becoming a Patron for the Northern Pacific Chapter, but if you would like to provide support on a smaller scale, we do have additional options. Please reach out to our VP of Sponsorship at: iidanpc.sponsors@gmail.com.

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TOTAL MEMBERS

Professional	110
Associate	101
Industry	103
Student	72
Educator	4
International	14

Why IIDA?

"Joining IIDA was the best decision I made as a student. I met many wonderful people, made new friends, became part of the community, and grew professionally. Last year, I got an opportunity to be the Student Council President, which helped me improve my leadership skills. But more importantly, I was in a position to help others grow and succeed. And I'm sure next year can only be better!"
 - Espe Zivkovic, Student IIDA, PSCC Student Council President