

IIDA

2022 Northern
Pacific Chapter
Patron Drive
Oct. 18 - Dec. 17

NORTHERN PACIFIC CHAPTER SPONSORSHIP

PATRON
BENEFITS
PACKAGE

2022

IIDA

NORTHERN PACIFIC
chapter

IIDA Northern Pacific Chapter
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MEET OUR CHAPTER LEADERSHIP

To Our Potential Chapter Patrons,

On behalf of the IIDA Northern Pacific Chapter Board and members at large, we thank you for your continued support of our award-winning Chapter. Our success has come from the dedicated efforts of many individuals who believe that IIDA is the best way to bring professional development, education, industry recognition, networking and philanthropic opportunities to our design community. In 2022 we look forward to continuing our strong initiatives in Professional Development programming across the chapter, continuing the efforts our Advocacy team resurrected in 2021, and extending our reach into Vancouver B.C.!

Our Chapter executes over 70 events each year across Washington, Idaho, Alaska, British Columbia and Alberta, which are funded primarily by our Chapter Patrons. We could not do it without you! We sincerely thank our returning Chapter Patrons for their continued support and appreciate the value you bring to our Chapter through not only monetary donations, but also the many hours your employees volunteer their time on our committees.

For those companies who are considering supporting our Chapter, we know you'll find immense value in our programming, events, networking and business development opportunities with our 400+ members across our regions in Seattle, Spokane, Boise, and Vancouver B.C.. We continue to develop new patron benefits for our programs and earmarks, as well as enhancing our digital perks. This year we continue your ability to earmark funds for the events, awards and programs that you want to support. We have five Patron levels that vary by contribution amount and benefits, so that companies have many choices when deciding how to support IIDA NPC.

In this package you will find an introduction to our offerings for 2022. Our hope is that this package can be a reference to you for specific events and items you might want to earmark throughout the year, as well as contact information for our board members who are available to answer any questions you might have. We are excited to introduce a digital earmark selection process this year! After we receive your completed commitment form (last page of this package), you will be sent a link where you can make your earmark selections. Links to select earmarks will be sent throughout November and early December, distributed in increments starting with patrons committed to Title and continue through those who committed to Bronze. We are grateful for your support as a 2022 patron, and are looking forward to the new year!

Jessica Cody

Current IIDA Northern Pacific Chapter President

Why IIDA?
 "I am an active member of IIDA because it amplifies advocacy of interior design and professional development. It provides a connection to a community that shares my passion for the profession."
 - Jessica Cody, IIDA, President



From left to right
 President Elect Kendra Shea, President Jessica Cody, Immediate Past President Carli Rasschaert, Past President Randi Thomas, and Past President Jill Lee, joining the Boise City Center at the Spring Fling & Toss event in May 2021.

BOARD OF DIRECTORS 2021-2022

PRESIDENT	JESSICA CODY, IIDA
PRESIDENT ELECT	KENDRA SHEA, IIDA
PRESIDENT ELECT ELECT	SARAH LARSON, IIDA
IMMEDIATE PAST PRESIDENT	CARLI RASSCHAERT, IIDA
VP ADVOCACY	SARAH LARSON, IIDA
VP CAMPUS CENTERS	JENNIFER COLLINS, IIDA
VP CITY CENTERS	MADDI MILLER, ASSOC. IIDA
VP COMMUNICATIONS	KACY JONES, IIDA
VP MEMBERSHIP	LOUIS LANTHIER, INDUSTRY IIDA
VP PROFESSIONAL DEVELOPMENT	MARIT PINKOSKE, IIDA
VP SIGNATURE EVENTS	LAUREN BEURIS, IIDA
VP SPONSORSHIP	JESSICA HOLMAN, ASSOC. IIDA
DIRECTOR - SEATTLE CITY CENTER	WHITNEY VALERIO, ASSOC. IIDA
DIRECTOR - SPOKANE CITY CENTER	MARCI SCHREIBER, ASSOC. IIDA
DIRECTOR - BOISE CITY CENTER	MARY MALONEY, IIDA
DIRECTOR - PUGET SOUND CAMPUS CENTER	KENDYL SMITH, ASSOC. IIDA
DIRECTOR - INLAND NW CAMPUS CENTER	PRISCILLA DUONG, ASSOC. IIDA
DIRECTOR - ADMINISTRATIVE	ANDREA VANDERLENDE, INDUSTRY IIDA
DIRECTOR - FINANCE	JAYSUN KELLY, ASSOC. IIDA
DIRECTOR - SIGNATURE EVENTS	MATT THOMPSON, INDUSTRY IIDA

Why IIDA?
 "IIDA has been a vital part of my career path, and been a support system throughout. Since joining as a student I have found a community of designers working together to help build up not only individual designers to be leaders, but promote and uplift the Interior Design profession as a whole."
 - Kendra Shea, IIDA, President Elect

"I am active in IIDA because of the connections and friendships that I've made from volunteering and being an active member. I believe our chapter provides valuable programming and creates connections for the greater design community."
 - Carli Rasschaert, IIDA, Immediate Past President

IIDA NORTHERN PACIFIC ANNUAL EVENTS

Why IIDA?

"IIDA is a vital way for me to stay connected with our design industry. I particularly find the weekly QuickNews informative and helpful to keep apprised of our local activities and events. I've also formed many lasting friendships and business connections due to my involvement with our fantastic local chapter!"

- Garrett Leather, Gold Level Patron

CHAPTER SIGNATURE EVENTS

RISE

Seattle

Spring

RISE, it's a new design day. This inspirational breakfast keynote featuring the insights of nationally recognized thought leaders from within and beyond the design industry, was launched in 2015 in both Seattle and Spokane. The early morning event includes a coffee and networking hour, keynote presentation, and Q&A discussion. Virtual attendance is available to those across our chapter's regions.

Seattle & Boise TOAST!

June

Pop a cork and TOAST! to a year of accomplishments around the chapter with the IIDA Board, its Members, Volunteers, and Patrons. This gathering honors past and future IIDA Board Presidents and graciously thanks those who dedicate their time and talent to serving as IIDA Board Members and Volunteers. With the celebration extending over multiple days in two city centers, this annual Board meeting that is open to the chapter, is like no other. There is enough food and festivities to last the entire year!



INawards

October

Our signature awards event is truly a "red carpet" affair and our most popular event of the year! A celebration of design excellence and the multi-faceted profession of interior design, this juried design competition is held in Seattle. Design firms from the entire Northern Pacific Chapter are encouraged to submit their best work that is evaluated, judged and awarded by internationally recognized professionals from a variety of design disciplines. This annual gala is complete with a seated awards presentation and cocktail reception.

CITY CENTER EVENTS

ZeroLandfill

Seattle

Fall

Part of an award winning up-cycling program, ZLF is the largest public outreach event we do in all three city centers. The design community donates expired specification samples to be re-purposed by artists, educators and crafters instead of heading to the landfill. Every year, we are amazed by the incredible stories we hear of giving back and creativity inspired by this event.



REVEAL

Spokane

Fall

Reveal introduces the latest products and innovative ideas to the Spokane community of interior designers, architects, design students, facility managers, end users, and other essential industry members. It is the ONLY event of its kind in the region, filled with CEU's, student events, product exhibitions, and a networking after-party.

ADVOCACY EVENTS

Amplify Workshops

Year round

At this workshop we'll discuss how we talk about and engage in the subject of advocacy for the Interior Design profession. The focus will be on tools for everyday, conversational advocacy through a combination of instruction and hands-on practice. Join us at the Amplify workshop for a chance to develop your "elevator speech" for Interior Design advocacy and discover ways of helping to elevate Interior Design as a profession.

PROFESSIONAL DEVELOPMENT

Professional Development Workshops

Year round

ProDev workshops are held in an intimate group setting with opportunities for one-on-one and interactive participation. They cover topics to build professional and soft skills for all experience levels. Example focus areas include: productivity, resume building, professional portfolios, how to have a hard conversation with your manager or client, and more!

CAMPUS CENTER EVENTS

Product Showcase

Spring

A mini Reveal style tradeshow where Puget Sound Campus Center students are introduced to some of the products they may encounter as they enter the professional workforce. Reps showcase their product and get to speak to the students about what they do and how they work with designers in the industry. This event helps students understand more about how they can work with a rep, and what specifying is all about.



Portfolio Workshop

Spring / Fall

Hosted in both the Inland Northwest and Puget Sound Campus Centers, students have the opportunity to meet with design professionals and have their student portfolios reviewed. The goal is to provide students with support while they prepare to enter the real world of design! Students are provided with opportunities for one-on-one dialogue and interaction with practicing designers, supportive portfolio review, along with useful industry insight and conversation.

DesignX3

Spring / Fall

An Inland Northwest Campus Center event, DesignX3 allows students from three campuses to meet in Spokane twice a year. Students have the opportunity to tour a firm, dealership or showroom and newly finished design projects. Because the geographic distance between campuses is so far, this event aims to pack an afternoon full of industry insight with tours, Q&A sessions, product education, job fairs, and portfolio reviews.



2022 PATRONAGE BENEFITS

The Chapter Patron program runs on a calendar year schedule, with our Chapter Patron Commitment Drive occurring each year in the fall. To make it easy for Patrons to support IIDA NPC, we've outlined important dates to the right. Please contact the VP Sponsorship, Jessica Holman, at iidanpc.sponsors@gmail.com if you have further questions or comments. Thank you for being a valuable Chapter Patron and supporting IIDA NPC. We can't do this without you!

To become a 2022 IIDA Northern Pacific Chapter Patron, we will need your commitment form submitted by December 17th, 2021. Full annual payment or confirmed quarterly payment schedule is required by January 28th, 2022. Earmarking available funds to 2022 chapter events and programming will begin in November based on your Patron level commitment. All Digital and printed recognition for 2022 patrons will be updated by the end of January 2022.

	TITLE PATRONS	PLATINUM PATRONS	GOLD PATRONS	SILVER PATRONS	BRONZE PATRONS
	\$12,000 (\$10,800 available to earmark)	\$8,000 (\$7,200 available to earmark)	\$6,000 (\$5,400 available to earmark)	\$4,000 (\$3,600 available to earmark)	\$1,500 (\$1,350 available to earmark)
PUBLICITY	<p>Website Homepage Company logo listed in Title only slideshow at footer</p> <p>Patron Webpage Company logo, listed 1st with live link to company website and up to (3) contact names</p> <p>Quicknews E-Newsletter Company logo listed at footer</p> <p>Introduction to the company (100 words max) in Patron Spotlight</p> <p>Unlimited non-IIDA event advertisements under the Industry section, up to 4 weeks per event</p> <p>(3) stand-alone e-blast advertisement to our email database*</p> <p>Social Media Patron Showcase on IIDA NPC Instagram account (2) Slides</p> <p>IIDA NPC Instagram account takeover for 1 day*</p>	<p>Company logo listed 1st in Platinum-Bronze slideshow at footer</p> <p>Company logo, listed 2nd with live link to company website and up to (2) contact names</p> <p>Company logo listed at footer</p> <p>Introduction to the company (100 words max) in Patron Spotlight</p> <p>Unlimited non-IIDA event advertisements under the Industry section, up to 4 weeks per event</p> <p>(1) stand-alone e-blast advertisement to our email database*</p> <p>Patron Showcase on IIDA NPC Instagram account (8) Slides</p> <p>IIDA NPC Instagram account takeover for 1 day*</p>	<p>Company logo listed 2nd in Platinum-Bronze slideshow at footer</p> <p>Company logo, listed 3rd with live link to company website and up to (1) contact name</p> <p>Company logo listed at footer</p> <p>Introduction to the company (100 words max) in Patron Spotlight</p> <p>Unlimited non-IIDA event advertisements under the Industry section, up to 4 weeks per event</p> <p>Patron Showcase on IIDA NPC Instagram account (4) Slides</p>	<p>Company name listed 4th in Platinum-Bronze slideshow at footer</p> <p>Company name listed 4th with live link to company website</p> <p>Company name listed at footer</p> <p>Introduction to the company (100 words max) in Patron Spotlight</p> <p>Up to (5) non-IIDA event advertisements under the Industry section, up to 4 weeks per event</p> <p>Patron Showcase on IIDA NPC Instagram account (2) Slides</p>	<p>Company name listed 5th in Platinum-Bronze slideshow at footer</p> <p>Company name listed 5th with live link to company website</p> <p>Company name listed at footer in stand-alone e-blasts only</p> <p>Introduction to the company (100 words max) in Patron Spotlight</p> <p>Up to (3) non-IIDA event advertisements under the Industry section, up to 4 weeks per event</p> <p>Patron Showcase on IIDA NPC Instagram account (1) Slides</p>
PERKS	<p>Meetings Opportunity to host (1) IIDA NPC Board Meeting. Your company can present to the Board for the first 10 minutes of our meeting</p> <p>Events & Programs 1st option earmark**</p> <p>(1) IIDA hosted Patron Meet & Greet, not to exceed \$800 budget***</p> <p>(1) IIDA hosted CEU of your topic choice, not to exceed \$800 budget***</p> <p>Other Option to feature sub-brand in event specific earmark recognition (logo & verbal recognition)</p> <p>Option to earmark funds towards the cost of (3) IIDA Memberships. Memberships must be for someone in your company</p> <p>Provided a Chapter Title Patron logo that can be used in your email signature (sent by Feb. 2022)</p> <p>Free job postings on our website</p>	<p>Opportunity to host (1) IIDA NPC Board Meeting. Your company can present to the Board for the first 10 minutes of our meeting</p> <p>2nd option earmark**</p> <p>Option to feature sub-brand in event specific earmark recognition (logo & verbal recognition)</p> <p>Option to earmark funds towards the cost of (2) IIDA Memberships. Memberships must be for someone in your company</p> <p>Provided a Chapter Platinum Patron logo that can be used in your email signature (sent by Feb. 2022)</p> <p>Free job postings on our website</p>	<p>3rd option earmark**</p> <p>Option to earmark funds towards the cost of (1) IIDA Membership. Memberships must be for someone in your company</p> <p>Provided a Chapter Gold Patron logo that can be used in your email signature (sent by Feb. 2022)</p> <p>Free job postings on our website</p>	<p>4th option earmark**</p> <p>Provided a Chapter Silver Patron logo that can be used in your email signature (sent by Feb. 2022)</p> <p>(1) free job postings on our website per year</p>	<p>5th option earmark**</p> <p>Provided a Chapter Bronze Patron logo that can be used in your email signature (sent by Feb. 2022)</p> <p>Free job postings on our website</p>
RECOGNITION	<p>Company logo on slide show (all Signature Events & programs)</p> <p>Title Patron banner, separate from other Patron levels (all Signature Events)</p> <p>Logo on Event Communications</p> <p>Name tag holder with Patron Ribbon available for use at Signature Events</p>	<p>Company logo on slide show (all Signature Events & programs)</p> <p>Platinum Patron banner, separate from other Patron levels (all Signature Events)</p> <p>Logo on Event Communications</p> <p>Name tag holder with Patron Ribbon available for use at Signature Events</p>	<p>Company logo on slide show (all Signature Events & programs)</p> <p>Gold Patron banner, separate from other Patron levels (all Signature Events)</p> <p>Logo on Event Communications</p> <p>Name tag holder with Patron Ribbon available for use at Signature Events</p>	<p>Company name on slide show (all events & programs)</p> <p>Silver Patron banner, separate from other Patron levels (all Signature Events)</p> <p>Name on Event Communications</p> <p>Name tag holder with Patron Ribbon available for use at Signature Events</p>	<p>Company name on slide show (all Signature Events & programs)</p> <p>Bronze Patron banner, separate from other Patron levels (all Signature Events)</p> <p>Name tag holder with Patron Ribbon available for use at Signature Events</p>
FREE TICKETS	<p>INawards (6) tickets (\$390 max value)</p> <p>TOAST! (6) tickets (\$270 max value)</p> <p>RISE (3) tickets (up to \$300 value)</p> <p>= up to \$960 in free tickets****</p>	<p>(4) tickets (\$260 max value)</p> <p>(4) tickets (\$180 max value)</p> <p>(2) tickets (up to \$200 value)</p> <p>= up to \$640 in free tickets****</p>	<p>(3) tickets (\$195 max value)</p> <p>(3) tickets (\$135 max value)</p> <p>= up to \$330 in free tickets****</p>	<p>(2) tickets (\$130 max value)</p> <p>(2) tickets (\$90 max value)</p> <p>= up to \$220 in free tickets****</p>	<p>(1) ticket (\$65 max value)****</p>

* Must be scheduled at least 4 weeks in advance with our VP of Communications.

** 2022 earmarks will have a tiered opening in November based on Patron level, beginning with Title. Once your Patron level is open, it will remain open throughout the rest of the Patron drive. In order to receive the earliest earmarking date, please return your commitment forms by November 5, 2021.

*** Must be scheduled at least 16 weeks in advance.

**** Option to trade tickets for City Center Event tickets. Must provide VP of Sponsorship trade requests at time of Chapter Patron commitment or payment.

2022 EARMARK MENU

All quantities are 1 unless noted otherwise.

* New earmarks for 2022!

10% of all Chapter Patron dollars go to funding Chapter Operating Costs, Campus Centers, and Educational Programming. The remaining 90% of funds for all Chapter Patron Levels, can be earmarked for various Chapter events at your discretion.

NEW THIS YEAR! The Patron Package has been released to all existing and potential Patrons at the same time. To participate in early earmarking based on your commitment level, please return the last page of this document to the VP Sponsorship, Jessica Holman, at iidanpc.sponsors@gmail.com by Friday, November 5th, 2021. Earmarking will be via Eventbrite and open to Patrons starting with Title through Bronze on a first come, first served basis with no option to bump a lower level Patron once their earmarking has opened.

Please note: Funds can be combined with your counterparts in Seattle, Spokane, Boise, and Vancouver B.C. allowing your company to support all City Centers. Earmarks and events are subject to change.

CHAPTER-WIDE PROGRAMS (Supports all City Centers)

SIGNATURE EVENTS

RISE Seattle (March)

- \$2500 Seattle Event MC Sponsor
- \$1500 Seattle Centerpiece Sponsor
- *\$1250 Seattle Breakfast Sponsor
- \$1200 Seattle Coffee Hour Sponsor
- \$1250 A/V Sponsor (qty: 2)
- \$800 First Tier Event Sponsor Banner (qty: 4)
- *\$500 Second Tier Event Sponsor Banner (qty: 6)
- \$250 Third Tier Event Sponsor Banner (qty: 8)



Product Runway Seattle

Join us for the return of Product Runway! This event teams up designers and students with manufacturer reps to create one-of-a-kind couture garments with scrapped material samples. Earmark for the Kick Off Party happening in 2022. Event coming in 2023!

Product Runway Kick Off Event (August)

- *\$750 First Tier Event Sponsor
- *\$500 Second Tier Event Sponsor (qty: 2)
- *\$250 Third Tier Event Sponsor (qty: 2)

INawards (October)

- \$2500 VIP Pre-Event Sponsor
- \$2500 Jury Dinner Sponsor (Sunday)
- \$2000 Photo Booth Sponsor
- \$1750 Catering Sponsor (qty: 3)
- *\$1750 Bar Sponsor (qty: 2)
- \$1500 Entertainment Sponsor (qty: 2)
- \$1500 Stage Display Sponsor (Title Level Only)
- \$1500 Jury Deliberation Sponsor (Sunday)
- \$1250 A/V Sponsor (qty: 4)
- \$1250 Signature Cocktail Sponsor
- \$500 Decor Sponsor (qty: 3)
- \$800 First Tier Event Sponsor (qty: 4)
- \$500 Second Tier Event Sponsor (qty: 6)
- \$250 Third Tier Event Sponsor (qty: 8)



Why IIDA?

"I prioritize IIDA events over other industry happenings because this is a collection of people who care about the design profession like I do, both designers and industry friends alike. This is where my people are!"
- Randi Thomas, IIDA, Past President



TOAST! Seattle & Boise (June)

- \$2500 Seattle Photo Booth Sponsor
- \$1500 Seattle Bar Sponsor (qty: 2)
- \$1500 Seattle Catering Sponsor (qty: 2)
- \$1500 Seattle DJ Sponsor
- \$1250 Seattle Signature Cocktail Sponsor
- \$1250 Seattle Champagne Toast Sponsor
- \$1250 A/V Sponsor (qty: 2)
- \$1000 Entertainment Sponsor (qty: 2)
- \$750 Boise Catering Sponsor
- \$750 Boise Bar Sponsor
- \$500 Decor Sponsor (qty: 4)
- \$500 Boise Signature Cocktail Sponsor
- \$500 Boise Champagne Toast Sponsor
- \$800 First Tier Event Sponsor Banner (qty: 6)
- \$500 Second Tier Event Sponsor Banner (qty: 6)
- \$250 Third Tier Event Sponsor Banner (qty: 8)



MEMBERSHIP

Member Appreciation Event

- \$1000 First Tier Event Sponsor
- \$500 Second Tier Event Sponsor (qty: 2)

Membership Giveaways

- \$750 IIDA Professional Membership Sponsor (qty: 3)
- \$500 IIDA Associate Membership Sponsor (qty: 3)
- \$250 IIDA Student Membership Sponsor (qty: 3)

Member Meet and Greets

- \$150 Event Sponsor (qty: 12)

Member Welcome and Anniversary Kit

- *\$250 Welcome and Anniversary Kit Sponsor (qty: 5)

ADVOCACY

Amplify Workshop

- \$500 First Tier Professional Workshop Sponsor
- \$250 Second Tier Prof Workshop Sponsor (qty: 2)
- \$500 First Tier Student Workshop Sponsor
- \$250 Second Tier Student Workshop Sponsor (qty: 2)

Bridge Community Service Project

- *\$250 Bridge 2023 Project Kick Off Sponsor

Advocacy Symposium Recap

- *\$500 Advocacy Symposium Recap Sponsor (qty: 2)



PROFESSIONAL DEVELOPMENT

NCIDQ Study Sessions (Spring & Fall)

- \$250 Spring Study Sessions Kick Off Sponsor
- \$250 Spring NCIDQ Materials Sponsor
- \$500 Spring Study Session Sponsor (qty: 3)
- \$250 Fall Study Sessions Kick Off Sponsor
- \$250 Fall NCIDQ Materials Sponsor
- \$500 Fall Study Session Sponsor (qty: 3)

Forum Series

- \$1000 First Tier Sponsor (qty: 2)
- \$500 Second Tier Forum Sponsor (qty: 4)

Coffee/Fireside Chats

- \$500 Event Sponsor (qty: 2)

Professional Development Workshop

- \$1000 Workshop Sponsor (qty: 3)
- *\$500 Food Sponsor (qty: 3)

Professional Development Awards

- \$2750 Emerging Professional Award Sponsor*
- \$1500 NCIDQ Reimbursement Sponsor*
- \$750 WELL AP Reimbursement Sponsor*
- \$750 LEED AP Reimbursement Sponsor*

*The Awards earmarks are reserved for Title and Platinum Patrons

Why IIDA?

"I have lived all over the United States and a constant that has remained is my membership and participation with IIDA. In every chapter, the level of professional comradery and networking capability for the Interior Design profession has been outstanding. Even as a student member, the support and encouragement was significant, and lead to my continual and still current involvement. It is a professional community unlike any other."

-Architectural Surfaces, Title Level Patron

2022 EARMARK MENU

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CITY CENTERS

SEATTLE CITY CENTER

Seattle Design Festival (August)

- \$750 First Tier Sponsor (qty: 4)
- \$500 Second Tier Sponsor (qty: 4)
- \$250 Third Tier Sponsor (qty: 4)



ZeroLandfill (September)

- \$1000 Reusable Bag Sponsor
- \$750 First Tier Sponsor
- \$500 Second Tier Sponsor (qty: 3)
- \$250 Third Tier Sponsor (qty: 2)
- \$250 Volunteer Lunch Sponsor (qty:2)

*Day of Service

- \$100 Day of Service Sponsor (qty: 2)

Holiday Party (December)

- \$2000 Photobooth Sponsor
- \$1750 Bar Sponsor (qty: 2)
- \$1500 DJ Sponsor (qty: 2)
- \$1500 Catering Sponsor (qty: 2)
- \$500 Gift Raffle Sponsor (qty: 10)
- \$500 First Tier Event Sponsor (qty: 4)
- \$250 Second Tier Event Sponsor (qty: 4)



SPOKANE CITY CENTER

*Fabrication / Project Tour

- \$500 First Tier Sponsor
- \$100 Second Tier Sponsor (qty: 2)
- \$50 Third Tier Sponsor (qty: 2)

*Spokane CEU

- \$250 CEU Sponsor

Day of Service (June)

- \$100 Day of Service Sponsor (qty: 2)

Summer Social (July)

- \$1500 Main Event Sponsor
- \$750 Catering Sponsor (qty: 3)
- \$500 Attendee Giveaway Sponsor (qty: 2)
- \$250 Centerpiece Sponsor (qty: 4)
- \$250 Beverage Sponsor (qty: 8)

REVEAL (Fall)

- \$2500 Main Event Sponsor (Title & Platinum Only)
- \$1000 Seattle Signature Event Trip Sponsor
- \$750 CEU Sponsor (qty: 2)
- \$500 Coffee Sponsor (qty: 5)
- \$500 Happy Hour Sponsor (qty: 5)
- \$500 Raffle Sponsor (qty: 4)
- \$250 Volunteer Thank You Sponsor (qty: 2)

Note: Patron earmark dollars cannot be used for Reveal booth sales. Booth sales are a separate purchase and open to all companies who want to participate in this event.

Holiday Party (December)

- \$2000 Main Event Sponsor
- \$750 Entertainment Sponsor (qty: 2)
- \$500 Appetizer Sponsor (qty: 4)
- \$500 Beverage Sponsor (qty: 3)
- \$500 Attendee Giveaway Sponsor
- \$250 Centerpiece Sponsor (qty: 4)

BOISE CITY CENTER

Spring Fling (March)

- \$250 First Tier Sponsor (qty: 6)
- \$100 Second Tier Sponsor (qty: 8)
- \$50 Third Tier Sponsor (qty: 8)

Student Professional Development Event (April)

- \$250 First Tier Sponsor (qty: 2)
- \$100 Second Tier Sponsor (qty: 4)
- \$50 Third Tier Sponsor (qty: 6)

Summer Member Appreciation Event (August)

- \$250 First Tier Sponsor (qty: 6)
- \$100 Second Tier Sponsor (qty: 8)
- \$50 Third Tier Sponsor (qty: 7)

*Day of Service

- \$100 Day of Service Sponsor (qty:2)

Holiday Party (December)

- \$350 Main Event Sponsor
- \$250 First Tier Sponsor (qty: 5)
- \$100 Second Tier Sponsor (qty: 7)
- \$50 Third Tier Sponsor (qty: 7)

VANCOUVER B.C. CITY CENTER

*CITY CENTER START UP EVENTS

- \$500 First Tier Sponsor (qty: 2)
- \$250 Second Tier Sponsor (qty: 4)

Did You Know?

The IIDA Northern Pacific Chapter consists of members from Alaska, Idaho, Washington, Alberta, and British Columbia. This year we are working to expand our membership and community in Vancouver B.C. so we hope to see you there!

Spring Fling

Boise

Shake off the winter chills and dust off your competitive spirit for annual favorite! Both designers and sponsors team up for a night of teamwork, shenanigans, and bragging rights! This event has seen a few different variations, bowling and yard games have taken the prize on being the local's competition of choice.

Student Professional Development Event

Boise

Teaming up with the Interior Designers of Idaho organization for their legacy event - Chair Affair, the Boise City Center takes advantage of having students in town from Northern Idaho and Washington. BCC organizes an afternoon of learning and professional networking that may include firm or dealer office tours, project tours, or a panel discussion.

Summer Member Appreciation

Boise

This event is a chance for Boise members and patrons to get together for a low key evening, celebrating the gorgeous Boise summer, and thanking them for their dedication to the City Center. Over the years it has taken different forms from Designer Derby, to the Shakespeare Festival, to 2020 Succs! (a succulent class). No matter the theme, this summer event is sure to be a good time bringing people together.

Why IIDA?

"The IIDA connects us to design professionals who are the most impactful drivers of change in our building community. It's a terrific resource for businesses looking for their next leader."

- Hardware Hut, Platinum Level Patron

2022 EARMARK MENU

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* New earmarks for 2022!

10% of all Chapter Patron dollars go to funding Chapter Operating Costs, Campus Centers, and Educational Programming. The remaining 90% of funds for all Chapter Patron Levels, can be earmarked for various Chapter events at your discretion.

NEW THIS YEAR! The Patron Package has been released to all existing and potential Patrons at the same time. To participate in early earmarking based on your commitment level, please return the last page of this document to the VP Sponsorship, Jessica Holman, at iidanpc.sponsors@gmail.com by Friday, November 5th, 2021. Earmarking will be via Eventbrite and open to Patrons starting with Title through Gold on a first come, first served basis with no option to bump a lower level Patron once their earmarking has opened.

Please note: Funds can be combined with your counterparts in Seattle, Spokane, Boise, and Vancouver B.C. allowing your company to support all City Centers. Earmarks and events are subject to change.

CHAPTER LEADERSHIP

LEADERSHIP DEVELOPMENT

Spencer deMille Traveling Fellowship Presentation Sponsor (Fall)

\$750 Event Sponsor

NPC Hosts Western Regional CLC

- \$1000 WRCLC Travel Sponsor
- \$750 WRCLC Dinner Sponsor (qty: 2)
- \$750 WRCLC Activity Sponsor (qty: 2)
- \$500 WRCLC Lunch Sponsor
- \$250 WRCLC Welcome Sponsor (qty: 2)

Western Regional CLC

In 2022, the Northern Pacific Chapter will host leaders from eight (8) IIDA Chapters in one of our City Centers! The Chapter Leadership Conference is three days of lively discussion and idea sharing on topics important to our regions programs, members, volunteers, and patrons! Join us in welcoming leaders from IIDA Hawaii Pacific Chapter, IIDA Intermountain Chapter, IIDA Northern California Chapter, IIDA Oregon Chapter, IIDA Rocky Mountain Chapter, IIDA Southern California Chapter, and IIDA Southwest Chapter!



CAMPUS CENTERS

COMBINED CAMPUS CENTERS

Student Portfolio Academic Awards

\$2500 Student Portfolio Academic Award Sponsor*

Note: The Awards earmarks are reserved for Title and Platinum Patrons

Educators Round Table

\$250 Event Sponsor (qty: 3)

Local Student Charette Western Regional Qualifier (February)

- \$1000 Student Meals Sponsor
- \$1000 Student Transportation Sponsor (qty: 2)
- \$1250 Student Lodging Sponsor
- \$500 Charette Supplies Sponsor

Note: Opportunities to support the Western Regional Student Design Charette will be available separately.

Student Project Exhibition (Spring)

- \$1250 First Place Winner Sponsor
- \$750 Second Place Winner Sponsor
- \$500 Third Place Winner Sponsor
- \$500 Workshop Food Sponsor

*Pecha Kucha Event

- \$500 First Tier Event Sponsor (qty: 2)
- \$250 Second Tier Event Sponsor (qty: 4)

Note: Additional opportunities to participate in this event as a presenter for your company may be advertised separately

Pecha Kucha Event

The Pecha Kucha has returned as a student event. Architecture and Design firms, Furniture Dealers, and Manufacturers Reps will have the opportunity to present to a group of students in this 20x20 presentation format. Tell them about who you are, what you do, and why your company would be a great place for them to apply when they graduate.

PUGET SOUND CAMPUS CENTER

- \$250 Planning Retreat Sponsor (qty: 2)
- \$500 Built Environment Tour Tier 1 Sponsor
- \$250 Built Environment Tour Tier 2 Sponsor
- \$500 Portfolio Workshop Sponsor
- \$500 Speed Mentoring Sponsor
- \$500 "Product Showcase" Event Sponsor
- \$100 "Product Showcase" Exhibitor (qty: 6)
- \$250 Holiday Event Sponsor (qty: 2)
- \$250 End of Year Celebration Sponsor (qty: 3)

Local Student Design Charette

This is a chance for students to showcase their abilities in a one day, hands on design charette! Teams are comprised of students from different schools, coming together to work towards a solution. Each team will present their solution to a jury of esteemed designers, architects, and industry leaders. The first place team advances to the Western Regional Design Charette.



Why IIDA?

"We rarely accomplish our goals without the support of others. IIDA provides a community, a network of peers to connect to, and an opportunity to grow one's potential. As an IIDA Student member, I have the support of a big design community in the early stages of my career."

- Espe Zivkovic, Student IIDA, Puget Sound Campus Center Council President

INLAND NORTHWEST CAMPUS CENTER

- \$250 Campus Meet and Greet Tier 1 Sponsor (qty: 2)
- \$150 Campus Meet and Greet Tier 2 Sponsor (qty: 2)
- \$250 Spring Design x3 Tours Tier 1 Sponsor (qty: 2)
- \$150 Spring Design x3 Tours Tier 2 Sponsor (qty: 2)
- \$250 Fall Design x3 Tours Tier 1 Sponsor (qty: 2)
- \$150 Fall Design x3 Tours Tier 2 Sponsor (qty: 2)
- \$250 Palouse Mini Tradeshow Tier 1 Sponsor (qty: 2)
- \$150 Palouse Mini Tradeshow Tier 2 Sponsor (qty: 2)

Why IIDA?

"IIDA is our professional organization and continues to provide growth opportunities for interior designers and our industry partners. Whether these opportunities are in leadership, education, advocacy for our profession or building an invaluable network, there is space to connect and create meaningful and strengthening experiences. I have been involved with IIDA for over 20 years and the opportunities continue to unfold."

- Josie Briggs, IIDA, Chapter Advisory Council

CHAPTER COMMUNICATIONS

Social Media Raffles

- \$100 Raffle Sponsor (qty: 4)
- \$50 Raffle Sponsor (qty: 5)

More ways to support the chapter:

Keep an eye out for these events in 2022!

- RISE Seattle Table Sales (Spring)
- Western Regional Student Design Charette Sponsorship (Spring)
- REVEAL Spokane Booth Sales (Fall)
- Seattle, Spokane & Boise Project Tours (Year Round)

These monetary asks come later in the year and are in addition and separate from this year's available earmark opportunities. Patronage is not required to purchase, though priority is given to our annual Patrons.

IIDA NORTHERN PACIFIC PATRON, SPONSOR, OR MEMBER?

CHAPTER PATRONAGE

LEVELS	\$12,000	Title Patron Level
	\$8,000	Platinum Patron Level
	\$6,000	Gold Patron Level
	\$4,000	Silver Patron Level
	\$1,500	Bronze Patron Level

As a **Chapter Patron** your support allows our Chapter to provide and participate in the following programs and services throughout the year:

- Programs and efforts that promote the Interior Design Industry in our communities
- NCIDQ study programs and tuition reimbursement plus CEU programs to maintain certifications
- Forum panels, lectures, and coffee chats
- NCIDQ study programs and tuition reimbursement
- Development and support of Campus Centers that provides student programming, mentorship, and networking opportunities
- Western Regional Student Design Charette Competition and the IIDA Texas Oklahoma Chapter's SHIFT conference for students.
- Participation in IIDA HQ Chapter Leadership Conference (CLC), Chapter Awards, and Advocacy Symposiums
- Participation in the Western Regional Chapter Leadership Conference (WRCLC)
- IIDA NPC annual operations & overhead
- Chapter website maintenance and updates
- QuickNews and e-blast communications
- Award Programs:
 - Northern Pacific Chapter Emerging Professional Award
 - Northern Pacific Chapter Student Portfolio Academic Award
 - Spencer de Mille Traveling Fellowship Award

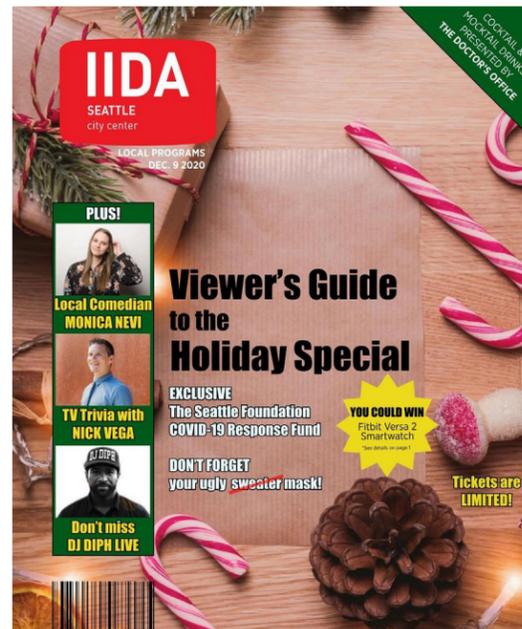
EVENT SPONSORSHIP

As a **Chapter Patron** you can earmark 90% of your contributions towards event sponsorship opportunities without spending any additional dollars. Earmarking allows Patrons to receive ongoing recognition at events and programs that they opt to support with their patron dollars.

Event-only Sponsors are not typically Chapter Patrons. They miss out on all of the annual benefits Chapter Patrons receive including early earmarking for your preferred sponsorship opportunities. Event sponsorships support the production and execution of specific events and programs throughout the calendar year, including:

- Venue rental, food, drink, special guests
- Raffles, decor, swag & giveaways
- Membership communications
- Ticketing & RSVP systems

In return for your sponsorship, you will receive acknowledgment and exposure at the biggest industry events through printed graphics like banners and verbal recognition during the program.



IIDA MEMBERSHIP

If you are an IIDA Member, you are not automatically a Chapter Patron or Sponsor. If you are a Chapter Patron, you are not automatically an IIDA Member.

As a **Member of IIDA**, you are a Member of the overall International association. Members are eligible to register to attend events in any IIDA Chapter at the Member price and all additional Membership benefits as listed by IIDA here: iida.org/memberships/benefits. If you'd like to become a Member or have additional membership questions, please contact our VP of Membership (iidanpc.members@gmail.com).

Being a Patron at the local Chapter level contributes directly to funding general operations and events for that specific Chapter, in our case Northern Pacific Chapter. Patronship occurs at an individual Chapter level, making the Patron opportunities and registration separate for each IIDA Chapter.

We hope that you will consider becoming a Patron for the Northern Pacific Chapter, but if you would like to provide support on a smaller scale, we do have additional options. Please reach out to our VP of Sponsorship at: (iidanpc.sponsors@gmail.com).

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TOTAL MEMBERS

Professional	118
Associate	102
Industry	86
Student	82
Educator	3
International	9

IIDA ANNUAL CHAPTER PATRON COMMITMENT FORM

Why IIDA?

"I love how IIDA connects and supports the design community with engaging forums and professional development outlets to promote thought-leaders in our industry."

- Heather Tierney, IIDA, Past President

PRIMARY CONTACT INFORMATION

Name Company's Name

Address
(for mailing invoice or thank you notes!)

Phone Number E-mail

Company Social Media Handle (IG & FB)

PATRON LEVEL

Please select the Patron level that you wish to be in 2022!

TITLE \$12,000 **PLATINUM** \$8,000 **GOLD** \$6,000 **SILVER** \$4,000 **BRONZE** \$1,500

PAYMENT PREFERENCE

Please **INVOICE ME FOR THE FULL ANNUAL PATRONAGE** contribution via:
 Mail to the address above
 E-mail to the email address above
 Mail or e-mail it to this address instead:

Please **INVOICE ME IN QUARTERLY PAYMENTS** for my annual patronage:
 Mail to the address above
 E-mail to the email address above
 Mail or e-mail it to this address instead:

Please **SEND ME A LINK TO PAY VIA CREDIT CARD** on Eventbrite
NOTE: If you would like to pay via Eventbrite you will be charged an additional **5.5%** for credit card processing (i.e. about an additional \$240 for Title Level).

ADDITIONAL REQUIREMENTS

Please also send:
YOUR COMPANY LOGO in a vector file (.eps is preferred).
AN INTRODUCTION TO YOUR COMPANY (100 words max) for our e-newsletter / Patron Spotlight.

DEADLINE

IF YOU WOULD LIKE TO PARTICIPATE IN **EARLY EARMARKING** PLEASE RETURN THIS COMMITMENT FORM NO LATER THAN: **NOVEMBER 5, 2021**

THE **FINAL DEADLINE TO SUBMIT YOUR COMMITMENT FORM** TO BECOME A 2022 PATRON IS: **DECEMBER 17, 2021**

FULL **ANNUAL PAYMENT OR CONFIRMED QUARTERLY PAYMENT SCHEDULE** IS REQUIRED BY **JANUARY 28, 2022**

MARKETS YOUR COMPANY COVERS & ADDITIONAL CONTACT INFO

SEATTLE (Puget Sound from Bellingham to Olypmia) **BOISE** (Includes Southern Idaho) **ALBERTA, CANADA**
 SPOKANE (Eastern WA, the Palouse, and CDA) **ALASKA** **BRITISH COLUMBIA**

Name Phone Number

E-mail

Sales Rep Social Media Handle (IG & FB)

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QUESTIONS OR CONCERNS?

EMAIL VP OF SPONSORSHIP, JESSICA HOLMAN: iidanpc.sponsors@gmail.com