

PATRON PACKAGE

Advocate . Cultivate . Celebrate

IIDA

NORTHERN PACIFIC
chapter

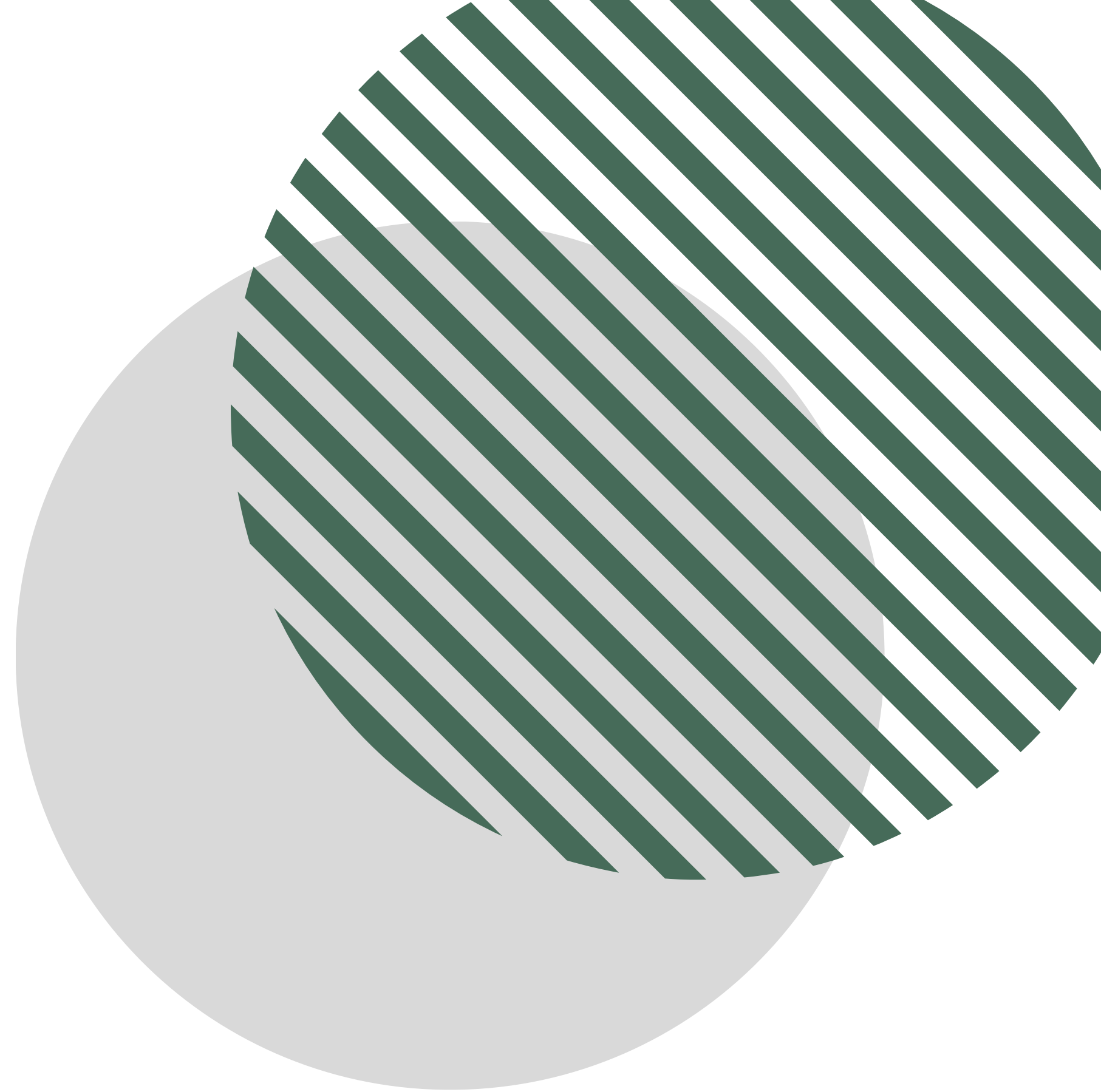


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LETTER FROM THE PRESIDENT

Hello Northern Pacific Chapter!
I am Sarah Larson, a Senior Associate and Senior Interior Designer at SRG Partnership in Seattle, and the 2023-2024 Chapter President. We look forward to celebrating the 20th anniversary of INawards, the return of RISE leadership breakfast, Member Meet-Ups, Legislative Gatherings, Student Engagement Events, City Center Gatherings, and much more! This coming year is also the 30th anniversary of our Chapter. Our events will respond to this milestone, and will be accompanied by a full chapter re-brand. We appreciate your support in making these great programs happen through our annual Patron drive. Thank you and we are looking forward to this next year together!

Sarah Larson

Sarah Larson, IIDA
23-24 Chapter President

Meet the Executive Board

23-24 BOARD & PATRON LEVELS

Explore our New Levels & Benefits on Page 6

 Sarah Larson President	 Matt Thompson President Elect	 Kendra Shea Past President	 Sarah Tano VP of Communications	 Lynn Nelson VP of Signature Events
 Todd Johnson VP of Membership	 Terri White VP of Sponsorship	 Soulinda Mariano VP of Campus Centers	 Whitney Valerio VP of City Centers	 Open VP of Advocacy
 Open VP of Professional Development	 Jessica Holman Director of Seattle City Center	 Katie Edwards Director of Boise City Center	 Danita Hammond Director of Spokane City Center	 Jordyn Aden Director of Puget Sound Campus Center
 Kelly Haller Administrative Director	 Michael Lanthier Director of Advocacy	 Tiffany Fraioli Director of Signature Events	 Open Director of Inland Northwest Campus Center	

\$18,000 - Diamond Club ✨
\$12,500 - Ruby
\$8,000 - Sapphire
\$4,000 - Emerald
\$2,500 - Topaz
\$1,500 - Opal
\$500 - Turquoise ✨

Patron Levels

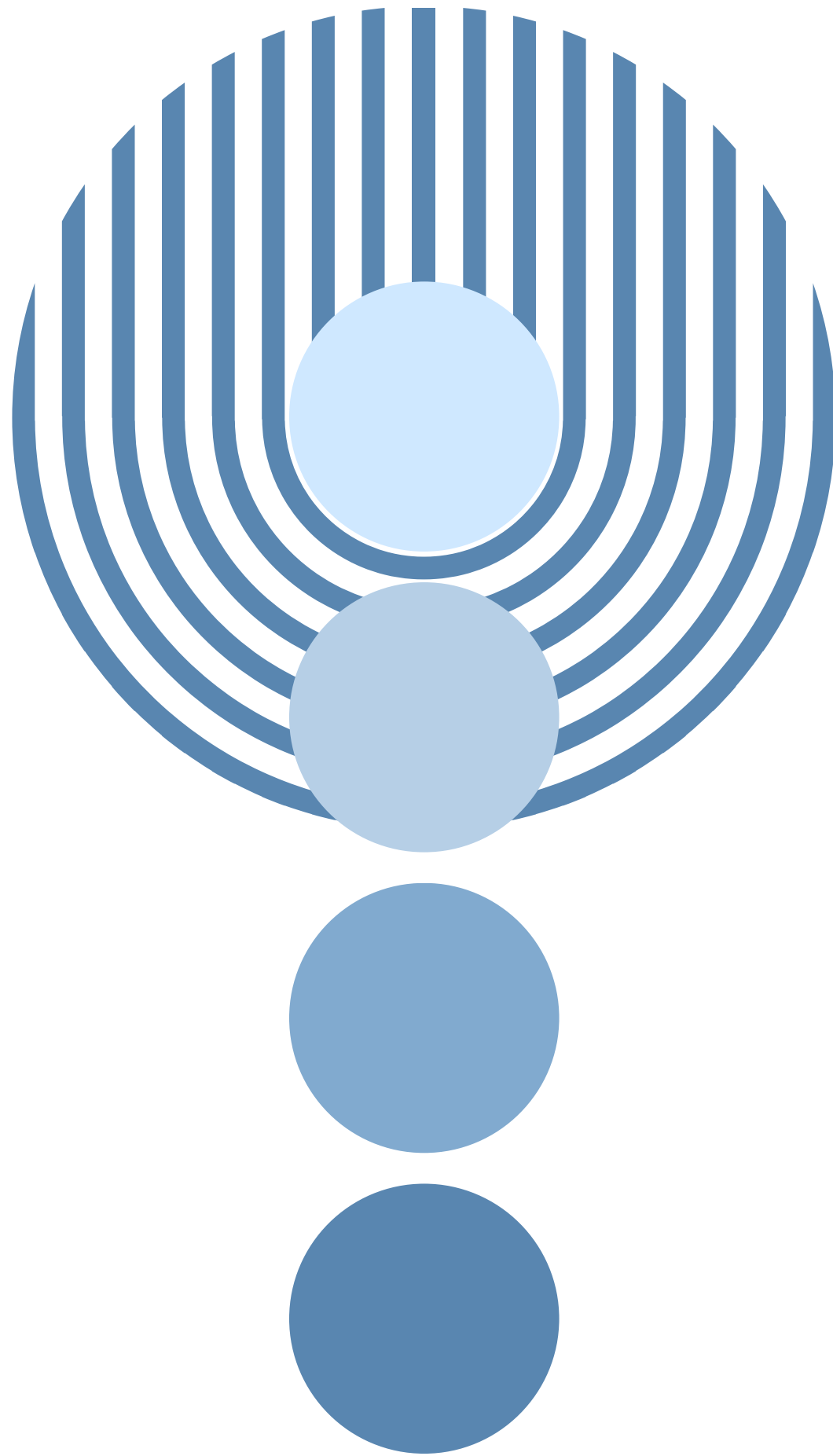
Interested in joining our board or participating as a volunteer in one of our committees or during one of our events?
[*Volunteer Opportunities >*](#)

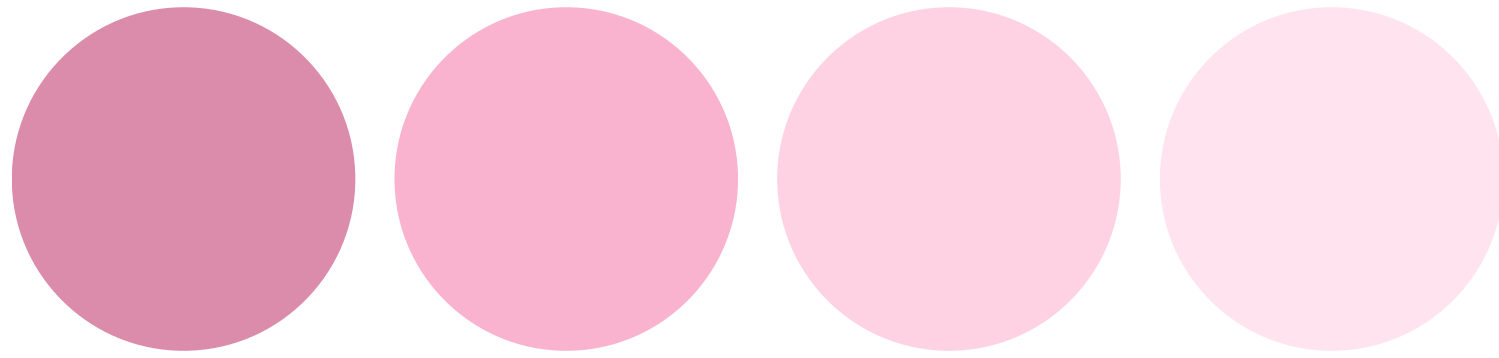
Patron Welcome

PATRON PROGRAM

Welcome to the 2024 IIDA NPC Patron Package. The award-winning Northern Pacific Chapter of the International Interior Design Association (IIDA) has a vibrant, active, and diverse membership of more than 400 members. The Chapter's success is determined not only by the number of members, but the dedicated Patrons that support our events and programming, creating an active, enhanced membership experience.

We are listening!! Our Patrons have a strong voice in the NPC. Based on that voice we have made BIG enhancements to our 2024 Patron Package. Coinciding with our ongoing Northern Pacific Chapter re-brand, this year's Patron Package has also been given a makeover. Along with exciting graphic changes, we have listened to our Patrons and expanded our sponsorship opportunities. New Patron Level names are now those of precious gems reflecting the colorful rebrand and brilliance within our Chapter. We are also thrilled to introduce two new Patron levels, the exclusive Diamond Club and Turquoise Levels. Diamond Club is at the top of our Patron representation, while Turquoise is opening the opportunity for small business owners to participate in cadence with their revenue. All Patron Levels, after several years, reflect an increase in commitment dollars. This increase is in response to an inflated economy with the goal of continuing to provide high level programming. The Board has also evaluated all available earmarks, dedicating more Patron dollars to elevate the event experience. The 2023-2024 Board welcomes the 2024 Patrons and their continued dedication to the Northern Pacific Chapter.





MORE THAN A PARTNERSHIP

Becoming a Patron

Becoming a Patron of the **IIDA Northern Pacific Chapter** is an amazing opportunity for our supporters and advocates to make meaningful annual contributions to the programs and events our chapter provides.

IIDA NPC expands an extraordinary geographic area including Washington, Alaska, Idaho, British Columbia and Alberta with City Centers in Seattle, Spokane, and Boise. To completely represent these areas the members of the Executive Board are carefully selected. These members cultivate all aspects of the events and Patron opportunities to enrich all locations.

Your financial support as a Chapter Patron allows our Chapter to provide impactful events. 90% of your contributions can be earmarked toward programming and events without spending any additional dollars unless YOU choose to do so. Your dollars allow your company to receive ongoing recognition throughout our year at Signature and Chapter Events, as well as digital marketing opportunities.



SEATTLE CITY CENTER



SPOKANE CITY CENTER



BOISE CITY CENTER



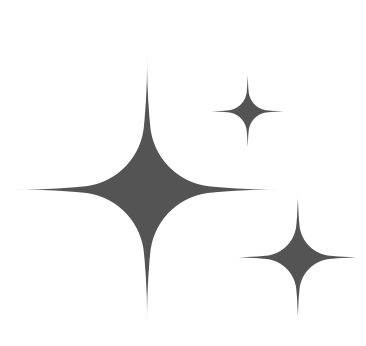
MEMBERSHIP



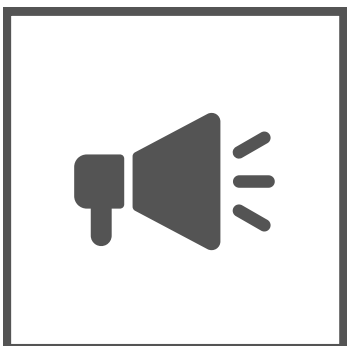
PROFESSIONAL DEVELOPMENT



CAMPUS CENTERS



AWARDS



ADVOCACY

2024 Patron Benefits

GENERAL BENEFITS

		Diamond Club \$18,000 USD ✨	Ruby \$12,500 USD	Sapphire \$8,000 USD	Emerald \$4,000 USD	Topaz \$2,500 USD	Opal \$1,500 USD	Turquoise \$500 USD ✨	
		\$16,200 Available to Earmark	\$11,250 Available to Earmark	\$7,200 Available to Earmark	\$3,600 Available to Earmark	\$2,250 Available to Earmark	\$1,350 Available to Earmark	\$450 Available to Earmark	
PUBLICITY	Website Homepage	Logo Presented	Logo Presented	Logo Presented	Logo Presented	-	-	-	
	Patron Webpage	Logo with 3 Contacts	Logo With 2 Contacts	Logo with 1 Contact	Logo Presented	Name Presented	Name Presented	Name Presented	
	QuickNews E-Blasts	Logo Presented	Logo Presented	Logo Presented	Logo Presented	Name Presented	Name Presented	Name Presented	
	QuickNews Non-IIDA Event Advertised	Unlimited, up to 4 weeks per event	Unlimited, up to 4 weeks per event	Unlimited, up to 4 weeks per event	5, up to 4 weeks per event	3, up to 4 weeks per event	-	-	
	Quicknews Stand Alone E-Blast	3	1	-	-	-	-	-	
	Instagram Take-Over 1 Day	Yes	Yes	Yes	-	-	-	-	
PERKS	Host one IIDA Board Meeting	Yes	Yes	-	-	-	-	-	
	Priority Earmark	First Option	Second Option	Third Option	Fourth Option	Fifth Option	Sixth Option	Sixth Option	
	In Person Introductory Statement at INawards	1	-	-	-	-	-	-	
	Sub Brand Mark (Limit 3) Sig Events Only	Yes	-	-	-	-	-	-	
	Event Ticket Discount	25%	20%	15%	10%	5%	5%	-	
	Diamond Club Plaque	2					-	-	
		<i>One Patron Per Year</i>							<i>Small Business Only</i>

All Levels Include

- QuickNews Intro to the company in Patron Spotlight (100 words max)
- Company Logo or name on slideshows of all Signature Events in Patron Level order

10% of all Chapter Patron dollars will fund Chapter Operating Costs as well as additional Programming. The remaining 90% of funds for all Chapter Patron Levels, can be earmarked for various Chapter events at your discretion. Please note: any earmarking dollars not allocated before the 2024 year will be assigned to remaining earmarks at the discretion of the IIDA NPC Board.

Diamond Club

NEW DIAMOND CLUB & TURQUOISE LEVELS

The Northern Pacific Chapter is excited to add the elite Diamond Club Patron level to our 2024 Patron Package. Diamond Club is open to **one exclusive Patron annually** and includes multiple special benefits. The Patron will be added to the Diamond Club plaque that will rotate each sponsor year to the newest Patron. In addition, a leave behind plaque marking the year the Patron was part of the Diamond Club will be awarded to be displayed to show the support the Patron has shown to the NPC. Other benefits include, but not limited to, priority earmark permissions, lucrative discounting for all IIDA NPC events, and the privilege to add up to 3 sub-brands for recognition at all Signature Events. We look forward to welcoming our first NPC Diamond Club Patron in 2024.

Special Benefits

- Priority Earmark Selection
- Elite Recognition on Traveling Diamond Club Plaque
- Personalized Diamond Club Plaque
- Sub-Brands Recognition at Signature Events (Limit 3)
- \$16,200 in Earmarks
- 25% Discount on Event Tickets
- QuickNews E-Blasts (3)
- In Person Introductory statement at INawards

Turquoise

Small business owners are essential to all markets, and the design community is no exception. The Northern Pacific Chapter has added the Turquoise Level to the 2024 Patron Package to provide small business owners the opportunity to begin supporting and growing the local chapter. We are welcoming those small businesses with **less than \$100k in revenue and 1-5 employees into the Turquoise level**. This level allows for name recognition within our website and QuickNews among other benefits.

RISE

RISE allows our community to connect with professionals from the design and business communities at this inspirational breakfast keynote featuring the insights of nationally recognized thought leaders from within and beyond the design industry. Each year we seek to ignite interdisciplinary innovation and invite our guests to be inspired in their creative practice. **This event occurs in even numbered years.**

Earmark Options

- \$5000 Emcee Sponsor
- \$1750 Breakfast Sponsor
- \$1750 Coffee Sponsor
- \$1750 Centerpiece Sponsor
- \$1250 AV Sponsor
- \$1500 First Tier Event Sponsor
- \$1000 Second Tier Event Sponsor
- \$750 Third Tier Event Sponsor
- \$500 Fourth Tier Event Sponsor

Earmark Options

**Kick-Off in 2024 for 2025 Event*

- \$750 Kick-Off First Tier Event Sponsor
- \$500 Kick-Off Second Tier Event Sponsor
- \$250 Kick-Off Third Tier Event Sponsor

Help us kick off the next cycle of Product Runway! Product Runway is a celebration of our industry and design. A&D Design Teams are paired with a Product Manufacturer/Dealer and challenged to design couture fashion constructed out of interior finish materials. All proceeds from Product Runway go directly to supporting the Chapter's legislative efforts. The next runway is in 2025! **This event occurs in odd numbered years.**

Product Runway

TOAST!

TOAST! is more than just our annual chapter meeting, it is a celebration of our community. Attendees get a chance to support award winners, hear about the Chapter's past and future goals, and network with our great community. It is also a chance for all of us to celebrate our Chapter's outgoing board and welcome the incoming board for the following year.

Earmark Options

- \$2500 Photo Booth Sponsor
- \$1500 Bar Sponsor
- \$1500 Catering Sponsor
- \$1500 DJ Sponsor
- \$1500 Entertainment Sponsor
- \$1500 Champaign Toast Sponsor
- \$1250 AV Sponsor
- \$500 Décor Sponsor
- \$1200 First Tier Event Sponsor
- \$1000 Second Tier Event Sponsor
- \$750 Third Tier Event Sponsor
- \$250 Fourth Tier Event Sponsor

Earmark Options

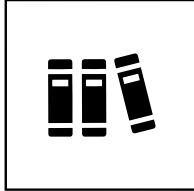
- \$2500 Photo Booth Sponsor
- \$1500 AV Sponsor
- \$3000 VIP Pre-Event Sponsor
- \$1250 Entertainment Sponsor
- \$2500 Jury Dinner Sponsor
- \$1750 Catering Sponsor
- \$2500 Stage Display Sponsor (Sapphire & Higher)
- \$1750 Bar Sponsor
- \$1000 Decor Sponsor
- \$250 Awards Sponsor
- \$1500 First Tier Event Sponsor
- \$1000 Second Tier Event Sponsor
- \$750 Third Tier Event Sponsor
- \$250 Fourth Tier Event Sponsor

TOAST! & INAWARDS

INawards, a juried competition for interior design excellence and innovation, featuring prominent design thinkers from across the US. INawards focuses on honoring design excellence in Interior Design and Interior Architecture through celebrating projects across the Northern Pacific Chapter that showcase creativity and innovation.

INawards

Professional Development



Understanding the value of continuing education and research has been the mainstay of IIDA since its inception. Educational programs serve as a creative outlet to promote awareness regarding pertinent issues within the practice of Interior Design. In our Chapter our Professional Development Programs focus on teaching, learning, and sharing.

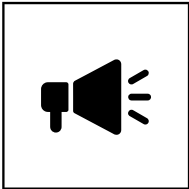
Earmark Options

NCIDQ PROGRAM

- \$750 First Tier Sponsor
- \$500 Second Tier Sponsor
- \$250 Third Tier Sponsor

PROFESSIONAL DEVELOPMENT & ADVOCACY

Advocacy

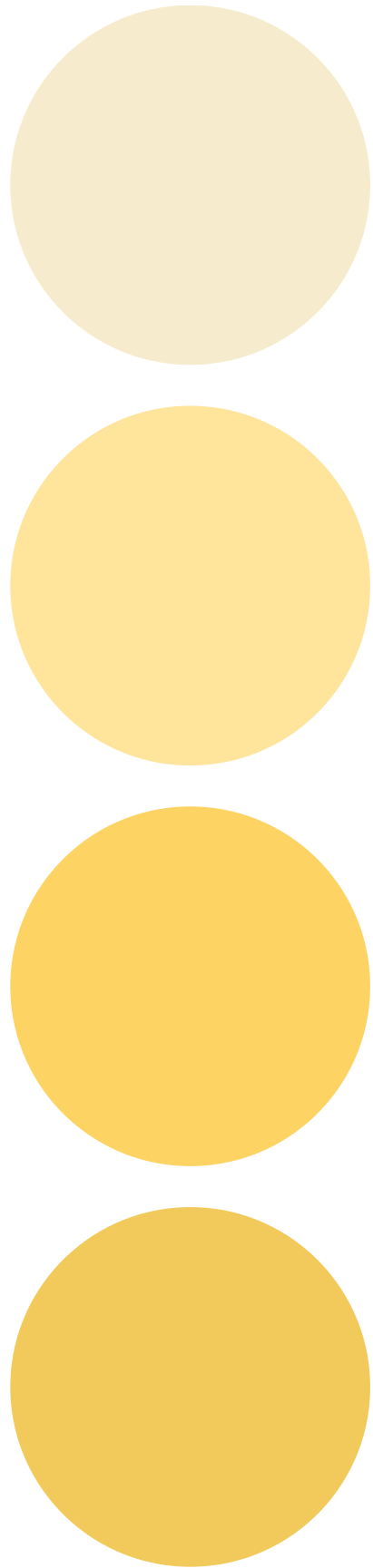


The Advocacy team strengthens awareness and understanding of the interior design profession among professionals and the public alike, through grassroots initiatives that focus on dialogue, education and evidence based design. Over the next two years, our focus as a chapter will be on legislation and practice rights for Commercial Interior Designers.

Earmark Options

- \$1000 Design Advocate Support First Tier Sponsor
- \$600 Design Advocate Support Second Tier Sponsor
- \$250 Design Advocate Support Third Tier Sponsor
- \$100 Design Advocate Support Fourth Tier Sponsor





Awards



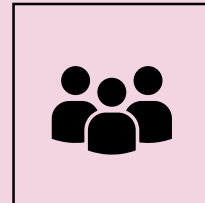
AWARDS & MEMBERSHIP

The Northern Pacific Chapter supports the career growth of our members through our Emerging Professional Award, NCIDQ Reimbursement Award, and the Life Long Learning Award, which is not limited to a specific industry credential. Awards support reimbursement for testing and study materials for professional certification, conference attendance or software training.

Earmark Options

- \$1500 Emerging Professional Award
- \$1500 NCIDQ Award Reimbursement Sponsor
- \$1500 Life Long Learning Award Sponsor

Membership



IIDA Membership provides a support network that connects members to peers, clients, and educators while offering our members the opportunity to advance their career through continuing education, industry recognition, and relevant research. IIDA works hard to increase the value of membership and of the Interior Design profession as a whole.

Earmark Options

MEMBERSHIP SPONSORSHIPS

- \$750 Professional Member Sponsor
- \$500 Associate Member Sponsor
- \$300 Student Member Sponsor

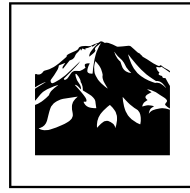
MEMBER APPRECIATION - SPRING

- \$750 First Tier Sponsor
- \$500 Second Tier Sponsor

MEMBER APPRECIATION - FALL

- \$750 First Tier Sponsor
- \$500 Second Tier Sponsor

Seattle



The Seattle City Center is based in Seattle serving the greater Seattle-Tacoma area and Western Washington. They support their design community by providing professional development, networking, advocacy, community outreach programs and opportunities to explore spaces designed in their own backyard.

Earmark Options

SEATTLE DESIGN FESTIVAL

- \$1500 Main Event Sponsor
- \$750 First Tier Sponsor
- \$500 Second Tier Sponsor
- \$250 Third Tier Sponsor

SEATTLE ZERO LANDFILL

- \$1500 Main Event Sponsor
- \$750 First Tier Sponsor
- \$500 Second Tier Sponsor
- \$250 Third Tier Sponsor

HOLIDAY PARTY

- \$ 2,500 Photo Booth Sponsor
- \$ 1,500 Bar Sponsor
- \$ 1,500 Signature Drink Sponsor
- \$ 500 Raffle Sponsor
- \$ 1,000 Catering Sponsor
- \$ 1,500 Main Event Sponsor
- \$ 1,000 First Tier Sponsor
- \$ 750 Second Tier Sponsor
- \$ 500 Third Tier Sponsor Banner

CITY CENTERS

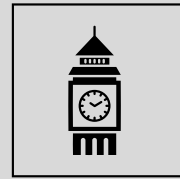
DAY OF SERVICE

- \$250 Event Sponsor

CEU/PROJECT TOUR

- \$250 Event Sponsor

Spokane



The Spokane City Center is based in the Spokane area and includes the surrounding areas of eastern Washington and northern Idaho. The Spokane City Center supports the design community through education, networking, and philanthropy projects locally. Spokane Zero Landfill will occur in 2025.

Earmark Options

REVEAL - EVEN YEARS

- \$2500 Main Event Sponsor (*Diamond + Ruby*)
- \$500 Refreshments Sponsor
- \$800 Sig Event Trip Sponsor (*To Occur In 2024*)
- \$250 Volunteer Thank You Sponsor
- \$1500 CEU Sponsor
- \$500 Happy Hour Sponsor
- \$750 Welcome Bag Sponsor
- \$500 Raffle Sponsor

SUMMER SOCIAL

- \$1500 Main Event Sponsor
- \$1000 First Tier Sponsor
- \$750 Second Tier Sponsor
- \$500 Third Tier Sponsor
- \$250 Fourth Tier Sponsor

HOLIDAY PARTY

- \$2000 Main Event Sponsor
- \$1000 First Tier Sponsor
- \$750 Second Tier Sponsor
- \$500 Third Tier Sponsor
- \$250 Fourth Tier Sponsor

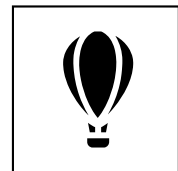
WINTER MEET UP

- \$500 First Tier Sponsor
- \$100 Second Tier Sponsor
- \$50 Third Tier Sponsor

DAY OF SERVICE

- \$250 Event Sponsor

Boise



The Boise City Center is based in Boise, Idaho, and serves the entire southeastern region of Idaho and other surrounding areas. The Boise City Center supports the design community through education, networking and community, and advocacy. Our Boise Zero Landfill event has become a bi-annual event and will return in 2025!

Earmark Options

COFFEE CHATS (X3)

- \$250 First Tier Sponsor
- \$100 Second Tier Sponsor
- \$50 Third Tier Sponsor

HOLIDAY PARTY

- \$750 Main Event Sponsor
- \$500 First Tier Sponsor
- \$250 Second Tier Sponsor
- \$100 Third Tier Sponsor
- \$50 Fourth Tier Sponsor

FALL FESTIVAL

- \$1000 Main Event Sponsor
- \$750 First Tier Sponsor
- \$350 Second Tier Sponsor
- \$150 Third Tier Sponsor
- \$75 Fourth Tier Sponsor

PARTNERED ADVOCACY EVENT

- \$250 First Tier Sponsor
- \$100 Second Tier Sponsor
- \$50 Third Tier Sponsor

PINK TEXT - ICON EVENT



Campus Centers

CAMPUS CENTER

The IIDA NPC Campus Centers' overall mission is to forge a link between students and professionals. At the same time connecting students across the chapter through events like student charettes, academic awards, design competition, leadership training, and mentorship.

Earmark options

WESTERN REGIONAL CHARETTE

- \$750 First Tier Sponsor
- \$500 Second Tier Sponsor
- \$250 Third Tier Sponsor

PORTFOLIO ACADEMIC AWARD

- \$1750 Student Portfolio Academic Award at INawards

EDUCATOR'S ROUND TABLE

- \$250 Event Sponsor

TX/OK SHIFT CONFERENCE

- \$750 First Tier Sponsor
- \$500 Second Tier Sponsor

Puget Sound Campus Center

The Puget Sound Campus Center supports students within our Seattle City Center that attend Bellevue College, Clover Park, Cornish, Highline, and SPU. With the mission to forge a link between students and professionals, events and activities support their growth and schooling through local and regional charettes, built environment tours, portfolio reviews, and networking.

PSCC PLANNING RETREAT

- \$300 Event Sponsor

BUILT ENVIRONMENT TOUR

- \$500 First Tier Sponsor
- \$250 Second Tier Sponsor

HOLIDAY DAY OF SERVICE

- \$250 Event Sponsor

Earmark options

PRO DEV WORKSHOP

- \$500 First Tier Sponsor
- \$250 Second Tier Sponsor

END OF YEAR NETWORKING SOCIAL

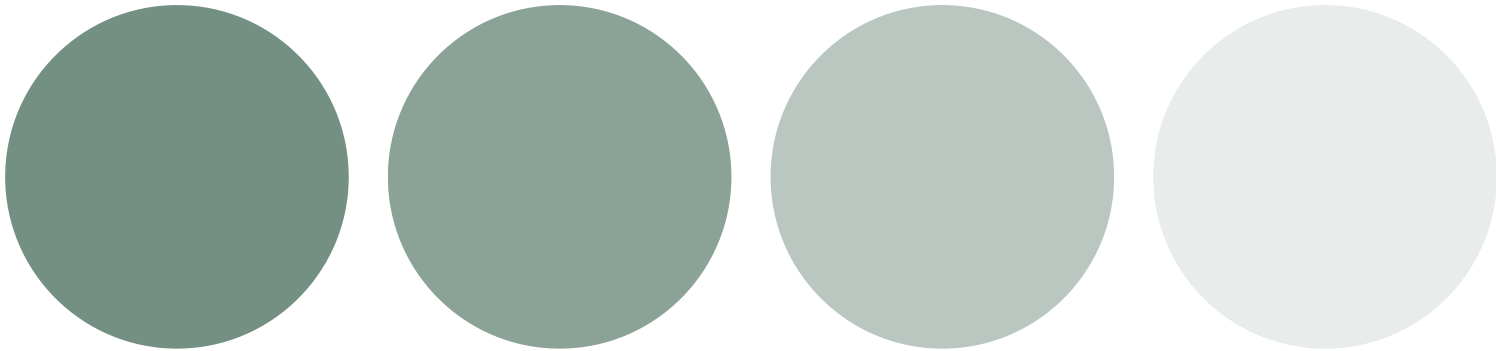
- \$500 First Tier Sponsor
- \$250 Second Tier Sponsor

THANK YOU 2023 PATRONS

Thank You!

The IIDA Northern Pacific Chapter would like to thank our 2023 Patrons for their generous contributions and pledge in support of the work our organization does.

[Learn More >](#)



Title

Architectural Surfaces
OpenSquare
Mohawk Group

Silver

Cushing Terrell, Emser Tile, Freeform, IA Interior Architects, Inform Interiors, LMN Architects, NBBJ, PLS, SABArchitects, Shaw Contract, Source, Tarkett, ZGF

Platinum

Wilsonart

Gold

Concentric
Garret Leather
Haworth
InsideSource
JPC Architects
MillerKnoll

Bronze

absolute-resource, Ambiente European Tile Design, Architectural Directions, Armstrong Ceilings, Arper, Bentley Mills, Contract Design Associates, EF Contract, Formica, Hardware Hut, Helix Design Group, HOK, Interface, JL & Associates, Kayser Wesner, Keilhauer, Kin, Legacy Group, Lumicor, Mannington Commercial, Matter Contract, Momentum Textiles & Wallcoverings, objekts, SBI, Sloan, SRG Parntership, The Masonry Center, Thrive Surfaces